

# Our Daily Bread

Sliced Thin by The Editor

Alex. H. Washburn

YESTERDAY a Hope business man was in my office with a complaint.

We had not, he said, published any Weather Report in more than a week—and the Weather was the first thing he looked at when picking up the paper.

We smiled sadly—for aren't we all creatures of habit, and if you are accustomed to find something printed every day in the same place in the paper and the editor happens to move it three inches away, you can't find it at all, can you?

We haven't missed printing the Weather in a single issue. But we are printing it in a different place. The Weather used to be carried in the right "ear," alongside the newspaper's name. . . . But when we shook up the front page recently we started printing the Weather in a large italic line directly under the newspaper's name. . . . just three inches away from the old position.

We are creatures of habit—and those who recognize and capitalize on it are the most successful advertisers. Which reminds me—

Once I knew a man whose beginning in the ladies' ready-to-wear business was so humble that his entire stock of hose and lingerie came out of one box.

Our story, by the way, occurred in another city. . . . This merchant came by the newspaper office every day and inserted three or four classified advertisements. All he put in those advertisements was a note that he had just unpacked some new hose and lingerie—and he closed with his street address and this slogan: "The Blank Shop—Where the Mode of Tomorrow Is First Revealed."

The merchant pounded away with this same copy in the newspaper day after day. The days reached into months, and the months into years.

There came a day when he was no longer running classified advertisements—because he had been graduated into a "display" advertiser, using eight and quarter pages at a time.

The merchant sold out for \$25,000—a successful man.

Am I pointing a moral—advertise and be a success? I'm not that obvious, I hope.

Our merchant moved to another city, started with a big store and many assistants—and, I am told, failed.

He could run a small enterprise himself, but apparently he couldn't pick the kind of men who would help him run a big store.

Habit is a powerful merchandising weapon—but it helps to succeed only those who recognize their own limitations.

WIRE NEWS reached you recently that a battle had begun in Shanghai. The battle ran on for a week—and then our American newspapers were printing actual war photographs from Asia 10,000 miles away.

They weren't those gaudy cable or radio photographs, either, but clear original "copy."

Which reminds you that the China Clipper, yesterday's adventure ship, is today playing the trans-Pacific airway on a regular passenger and mail schedule.

A great fleet of planes now cover in five days a route that used to take two weeks—and once more mechanical genius moves the earth's troubled spots closer to a people who wish to remain in peace.

Arkansas in Pact With Michigan

Two States Agree to Exchange Criminals and Information

LITTLE ROCK.—(P)—Governor Bailey signed a parole compact with Governor Murphy of Michigan Tuesday for the interchange of parole supervision service, the exchange of fugitive felons and crime prevention information.

17 New Members for Kiwanis Club

The Rev. Tom Wilbanks Is Guest Speaker Before Club Tuesday

The Rev. Tom Wilbanks of Texarkana was guest speaker before the Hope Kiwanis club and its 17 new members at noon Tuesday at New Capital hotel.

The Rev. Mr. Wilbanks told of activities of the Texarkana club and congratulated new members of the Hope organization. He introduced President Stewart of the Texarkana club and two other Texarkana Kiwanians.

The new members of the Hope club brought the total membership to approximately 40. The names of the following persons were announced as new members:

Reginald Bearden, Jimmie Derris, Doyle Davis, Frank Douglas, R. O. Crane, Olin Lewis, Earl Archer, Fonzy Moses, Joe Hiddle, G. T. Cross, R. M. Treat, Cliff Stewart, Hugh B. Hall, Earl Thomas, E. S. Greening, Martin Pool, J. L. Murrehead.

The membership campaign was concluded this week after a six-week drive. It was first announced that the losing side in the drive would eat beans and the winning side chicken. The Board of Directors however, declared the contest a draw. All were treated to chicken.

The club elected R. V. Harndon, Sid Bundy and John P. Cox as delegates to the Mo-Kim-Ark district convention to be held at Wichita, Kansas, October 10 to 13.

Elected as alternates were Carl Bruner, J. M. Lowe and C. P. Tolleson. Tuesday's program was in charge of the Education committee and R. M. Trout.

## Capper Sees But Little Hope for 3rd Party Dream

Farmers Opposed Supreme Court Bill—Labor Favored It

AGRICULTURE SPLIT

Capper Points to Three Conflicting Groups Among Farmers

EDITOR'S NOTE: Republican Senator Arthur Capper of Kansas, publisher of newspapers and farm magazines, is representative of the great American grain belt. In the following article, last of a series of six, he discusses the chances of farmers joining a farmer-labor party in 1940.

By SENATOR ARTHUR CAPPER  
Written Exclusively for NEA Service, Inc.

The year 1940 will find the Republican and Democratic parties contending for political control as usual, although one or both parties may suffer from desertions.

There is little possibility of a third party which would weld masses of farmers and masses of industrial workers into a political unit. Such a combination, I believe, is impossible at this time.

We have three powerful farmers' organizations in this country, and while they don't often clash with each other, I don't think organizers would find them politically malleable.

The oldest of the three is the National Grange, headed by Louis J. Taber, a progressive Republican from Ohio who represents the large body of conservative farm thought on politics.

Mr. Edward O'Neal, an Alabama Democrat, is the head of the Farm Bureau, which has been consistently pro-Roosevelt and pro-New Deal in its political sympathies.

Probably the most liberal farm group is the Farmers' Union with Mr. E. H. Everson of South Dakota, as its president.

On such broad issues as that of the original AAA these three groups worked harmoniously for a common cause, but generally speaking they don't think alike about enough things to form a cohesive political force.

Won't John Forges

As for a political alignment with labor, I think with the exception of a few such farm states as Minnesota, where there has long been a local farmer-labor organization, there is little disposition on the part of farmers to join forces with industrial workers in the support of a presidential candidate or more than an occasional piece of legislation.

Typical of the breach between labor and farmer politics is the contrast in reactions to the Supreme Court recently. Farmers were resentful of the court's decision in declaring the processing taxes under AAA unconstitutional, as was labor when the Supreme Court invalidated wage and hour legislation.

But farmers generally were alarmed when the President subsequently suggested a reform of the court as the redress for those who had suffered under its decisions. Labor responded enthusiastically to the President's plan I think before the President proposed to alter the court, he was equally popular with farmers and industrial workers.

Today I feel there has been a cooling off of farmers' sympathies with the administration. The Supreme Court bill alarmed the conservatism of the farm belt.

They Won't Complain

I have been asked how closely I thought the economic interests of farmers and industrial workers are interrelated, and inter-dependent. My answer is that I do not concur with the theory that higher wages for industrial workers are coincident with higher agricultural income. It is said that if labor is successful in its fight for

Roy Craine Returns From St. Louis Trip

Roy Craine, manager of Auto Supply company, has returned home from St. Louis after winning a free trip to that city in a sales promotion contest sponsored by McQuay-Norris and the St. Louis Spring company. Mr. Craine competed against salesmen in Arkansas, Texas, Mississippi and Tennessee.

# Hope Star

WEATHER. Arkansas—Mostly cloudy Tuesday night and Wednesday; probably scattered showers in west portion.

VOLUME 38—NUMBER 282

HOPE, ARKANSAS, TUESDAY, SEPTEMBER 7, 1937

PRICE 5c COPY

# STOCKS FALL AS WAR THREATENS IN EUROPE

## Season Tickets Go on Sale Tuesday at Reduced Price

General Admission for Season Is Cut From \$3.50 to \$3

RESERVE 100 SEATS

Only Reservations, Except Boxes, Are in Front of Press Stand

A reduction of 50 cents for season general admission tickets to Hope High School football games was announced Tuesday by Coach Foy Hammons as he placed tickets on sale in three downtown business establishments.

Season general admission tickets for adults will be \$3 instead of \$3.50 as first announced.

There will be eight home games. By purchasing a season ticket a person can save \$1 as general admission for single games will be 50 cents.

There is no change in price for student tickets. Single games will be 25 cents. Season tickets for students are only 50 cents.

Tickets on sale at Hope Confectionery, Jack's newsstand and Webb's newsstand. Box seats can be purchased from Coach Hammons. Only a few remain on the west side of the field.

Coach Hammons announced that only 100 reserved seats would be sold this season. These seats are near the press box and will be sold at \$1.25 for the entire season. They will not go on sale until Wednesday morning.

In announcing the football schedule Monday The Star omitted the Russellville game through oversight. The game will be played at Hope November 12.

The schedule: September 10—Horatio at Hope. September 17—Benton at Hope. September 24—Byrd High of Shreveport at Hope.

October 1—Smackover at Hope. October 8—DeQueen at DeQueen. October 15—Jonesboro at Jonesboro.

October 22—Nashville at Hope. October 29—Camden at Camden. November 5—Blytheville at Blytheville.

November 12—Russellville at Hope. November 19—Walnut Ridge at Hope (tentative).

November 25—Open (game to be played at Hope).

## 350 Are Killed in Holiday Week-End

Three-Fourths of Labor Day Dead Due to Motor Accidents

By the Associated Press

The number of those who died violently in the observance of America's Labor Day week-end mounted Monday night to more than 350. Almost three-fourths of the deaths were listed as the result of automobile accidents in 43 states.

An Associated Press survey showed that of a total of 350 dead, 261 died in traffic mishaps. Drownings cost 37 lives, and 56 persons died from other causes.

California listed 30 dead in motor accidents to lead all the states. It was followed closely by Michigan with 27 and Ohio with 24.

Mounting week-end total of automobile deaths compared with 271 traffic fatalities during the corresponding period last year.

Six persons died in plane snafus in the United States. Three others were believed killed when a plane plunged into Lake Erie near the Canadian shore.

Fatalities were far below an estimate made last week by the National Safety Council which put the expected total at 1,000. Based on an average of previous years, the council's chief statistician said that 500 probably would be killed by vehicles, 100 would drown and 400 or more would die in miscellaneous accidents.

## Cotton

NEW ORLEANS.—(P)—October cotton opened Tuesday at 9.19 and closed at 9.22.

Spot cotton closed six points up, middling 9.32.

## End of Oil Supply Is Likely to Finish Wars

VIENNA.—(P)—Worry about another world war will be over—within three or four generations. Exhaustion of the world's oil supply will see to that, thinks General Edmund Alexin of the Austrian general staff.

He quotes experts' estimates that 1,000,000 soldiers in a future war would need about 300,000 tons iron and steel, 4,000,000 tons of coal, and 200,000 tons of oil. But he thinks that motorization of armies would boost those figures considerably.

The world's yearly production of minerals he puts at two billion tons. The most important is oil, of which he says America produces 80 per cent, and which may be nearly exhausted in about 50 to 70 years.

Colonel Alexin minimizes the importance of efforts to produce synthetic oil or gasoline because of the expense and the necessity of having great plants, vulnerable in war time.

## W. L. Parker, 85, Buried at Shover

Funeral Held Sunday at Texarkana, and Burial Here Monday

W. L. Parker, 85, former Hempstead county man who died Sunday at his home in Texarkana, was buried at 2:30 p. m. Monday in the Shover Springs cemetery.

The funeral was held at the Reverend Funeral Home in Texarkana with the Rev. D. N. Jackson of that city officiating.

Surviving are two sons, C. V. Parker, Phoenix, Ariz.; and Alvin Parker, of Texarkana; one daughter, Mrs. Frank Hodge of Texarkana; one sister, Mrs. M. M. Winn of Hope; and one brother, T. O. Parker of Texarkana.

Active pallbearers were: H. A. May, Robert Bates, Claude Franks, Hiner Huddleston, Jack Winkle and C. C. Turner.

## Borah Forecasts Gains for Labor

Idaho Republican Expects Political, Economic Victories

WASHINGTON.—(P)—Senator Borah, Idaho, ranking Republican member of the senate labor committee, expressed the belief Tuesday that organized labor was headed toward new political and economic victories.

Latest estimates show that there are 333,500,000 Catholics in the world. This is the second largest religious body in existence.

## MIND Your MANNERS

Test your knowledge of correct social usage by answering the following questions, then checking against the authoritative answers below:

1. Is it all right to insist on giving a tip for special service in a restaurant that has a "no tipping" rule?

2. When two women are lunching together, who gives the order?

3. In eating in a restaurant where individual servings are in separate serving dishes, should one dish out the contents on to his plate?

4. If two couples are eating in a restaurant, how are the women seated?

5. What is meant by a "club" breakfast?

What would you do if—  
You are a man entertaining another man in a restaurant—  
(a) Allow your guest to give his order first and directly to the waiter?  
(b) You, as host, order for both?  
(c) Give your order first and let the guest follow your lead?

Answers  
1. No.  
2. Hostess orders for both.  
3. Yes, rather than eat from the serving dish.  
4. Facing each other.  
5. One served at a fixed price. Best "What Would You Do" solution—(a).

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## American Consuls Are Ordered Out of Southern China

Japanese Seize U. S. Mission and Convert It to Military Post

JAPS ON DEFENSE

Launch New Attack to Offset Chinese, Who Regain Lost Ground

WASHINGTON.—(P)—The American government Tuesday ordered its consuls at Amoy and Foochow, South China, to close their offices and proceed to places of safety as soon as they had done all possible to evacuate Americans in their district.

Japs Seize Mission

SHANGHAI, China.—(P)—The Japanese army Tuesday seized the huge American Seventh Day Adventist mission property in the Yangtze-Poo district, north of Shanghai, for military purposes.

The property was confiscated despite the protest of the owners and the fact that the mission flew many United States flags.

Hitler Leans to Japan

MUNICH, Germany.—(P)—Hitler railed Tuesday against "communist confusion" as the cause of wars in the East and West.

He also spoke out again for German colonies in his annual proclamation to the Nazi congress.

Hitler stated Germany would stand by both Japan and Italy in "defensive action" against communism.

By the Associated Press

Fires blazed in northwest Shanghai as the Japanese launched a terrific attack Tuesday to stop a Chinese offensive.

The American Chamber of Commerce of Shanghai protested Roosevelt's warning that Americans remain in China at their own risk, appealing for greater protection.

The Chinese attack was said to have broken the Japanese lines and recaptured much lost territory.

The United States and other volunteers returned to their barricades as the fighting again encircled the international areas.

A Japanese destroyer was said to have seized Pratt Shoals and Lintin Island near Hong Kong, British crown colony, as a war base.

The Chinese central government, replying to a joint French, British and American protest against Shanghai river-front warfare, laid all responsibility on Japan.

The Japanese at Peiping reported the capture of the walled city of Tien-chenshen.

Jap Reply Unsatisfactory

TOKIO, Japan.—(P)—Japan's reply to Great Britain's protest over the wounding of the British ambassador to China has been delivered to London, the Foreign Office announced Monday night.

Previously Foreign Minister Hirota had indicated Japan does not accept the British contention that Sir Hugh Montgomery Knatchbull-Hugessen was wounded by machine gun bullets from a Japanese airplane. From this observers deduced the reply might not be satisfactory to Britain.

Japan's national news agency said that while the Japanese note expresses regret it does not even refer to any of the three demands by the British government. This, the agency said, is because the Japanese investigation of the shooting is "incomplete." Britain's demands were for an apology, punishment of the guilty parties and guarantees against recurrence of the affair.

Japan's communication will be made public in London.

Hirota, answering a question in the Diet (parliament), said that "so far no tangible proof has been produced to show" that the British envoy's automobile "was attacked by a Japanese plane."

Sir Hugh was wounded August 26 while motoring from Nanking to Shanghai and is recovering in a Shanghai hospital. Britain delivered a strong protest to Tokio August 29 charging that he was hit by bullets from a Japanese plane which swooped down on his motorcar and branding the attack an example of Japanese assaults on noncombatants in China.

Legislature Resentful

The British charges were called insulting in the Diet. "What are the opinions of the foreign minister and

## Columnists Dispute Boy's Custody

A "round-the-world" trip, if necessary, for the custody of 3-year-old Tyler Abell, right, was vowed by two Washington columnists in London, after the child had been seized by his mother and her second husband. George Abell, top right, father of the boy, who had taken him to England, was followed there by Drew Pearson, top left, and Mrs. Pearson, bottom left, who seized Tyler on the grounds that a United States court order had been violated. Abell previously had been awarded custody of the youngster for six months out of the year on condition that he did not take him out of the country. (All pictures except upper left, copyrighted by Harris and Ewing.)



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## 10 Big Melons to Points in North

S. E. Kent, Son of John Kent, Orders Shipments From Hope

Ten big Hempstead county watermelons, ranging from 100 pounds upward, have been crated and shipped to points in the North for display purposes by S. E. Kent, son of John Kent of Hope Route One.

The younger Mr. Kent is assistant manager of Pacific Mills, New York City, and the melons have gone out to a select list of his customers. The list follows:

Forrest Garment company, Cleveland, Ohio; Edson Moore & Co., Detroit, N. J.; Thompson company, Elmira, N. Y.; Daquenne Manufacturing company, Wheeling, W. Va.; L. R. Bagge, Floral Park, N. Y.; Federal Garment company, Canton, Ohio; L. N. Gross company, Cleveland, Ohio; C. J. Wegra, ph. Glendale, Long Island, N. Y.; Jone Witter company, Columbus, Ohio; and John S. Naylor company, Wheeling, W. Va.

## Alas for Indian Off Tribal Roll

It's Serious Matter When the Indian Tribe Owns Oil Land

By PRESTON GROVEVER

WASHINGTON.—One of the things that can happen to an Indian in this day of enlightened treatment of the redman is to be left off the tribal roll.

Offshoot of what would sound like being expelled from the D. A. R. or the Elks but to an Indian it is a serious proposition, not sentimental. The Indians on the tribal roll receive dividends from tribal property. In many tribes the community kitty runs into millions and the income buys much gasoline and many blankets.

In other tribes the property has already been divided among the members, but those off the roll would like to get on because it would give them at least a semblance of a claim against the government for not being cut in.

Take Mr. Fix, Now

A sample is the case of Robert Fix, who claims to be a descendant of Choctaw Indians. He and his family were left off the rolls and he is quite frank in stating that he wants to be on

## Jury List Named for Circuit Court

October Panel, and Alternates, Announced by Ralph Bailey

'Circuit Clerk Ralph Bailey Tuesday announced the following petit jurors and alternates for the October Term of Hempstead circuit court at Washington:

Petit Jury: H. F. Stopps, Hope, Route 3; S. H. Burke, Hope, Route 3; Walter Gathright, Saratoga; Elbert Tarpley, Hope, Route 1; Jerry Turner, Hope, Route 1; Theo. E. Witt, Hope; Wallace Cook, Hope; Ralph Crider, Emmet, Route; C. E. Beed, Emmet, Route; Clyde Monts, Hope; Bill Ramsey, Hope; John I. Jones Jr., Emmet.

Jim McJunkins, Saratoga; Ben H. Erwin, Blevins; Shep Lane, Bingen; G. T. Luck, Bingen; W. C. Griffin, Washington, Route; Paul Rowe, Washington; John Laha, Patmos, Route... W. Y. Bobo, Patmos, Route; Hicks Loe, Prescott, Route; Hollis Luck, Hope, T. H. Butler, Hope, Route; C. G. Hays, Fulton, Ark.

Alternates: E. S. Jones, Hope, Route; D. E. Butler, Hope, Route; Sam Ingram, Ozon; Walter Moses, McCaskill; Hugh Garner, Spring Hill; J. J. Samuels, Hope Route 3; Walker Chambers, Hope Route; H. D. Shirley, Hope, Route; E. M. Ramage, Bingen; H. W. Timberlake, Washington, Route.

SKOPLJE, Yugoslavia.—(P)—A goat that understands eight languages and is "so unusual" its mistress can find a "proper wife" for him must go to court to face a charge of being a public nuisance.

Mamie, the goat, is too handy with his horns for his neighbors in Georg Skopljutsche street. His best score is three people at one butt—among them the mayor's wife. They were walking single file to avoid a water puddle.

Again, say the neighbors, when the breeze should be wafting the aroma of summer flowers through Georg Skopljutsche street they carry only the inescapable reminder of Mamie.

Worst of all, however, Mamie walks down the street, one of the best in town, as though he owned it.

A Thought

Whatever difference may appear in the fortunes of mankind, there is, nevertheless, a certain compensation of good and evil which makes them equal.—W. Rochefoucauld.

Police Discover Children Alive—Man Said He Killed Them

PHILADELPHIA, Pa.—(P)—After a man told police he had caused their deaths, Helen Whelley, 6 and her brother Frank, Jr., 3, missing over 24 hours, were found alive Tuesday near their home.

The children were unharmed but unable to explain immediately where they had been.

A man who gave his name as Philip Kiho told police he caused their deaths.

The world today contains a total of 207,000,000 Protestants.

## Italy and Russia Near Blows, Result of 'Piracy' by Subs

Soviet Government As-serts Italians Sank 2 Merchantmen

LONDON, PARIS ACT

Italy to Attend Mediterranean Parley "to Spite" Russia

NEW YORK.—(P)—As large blocks of stock were dumped on the New York Stock Exchange Tuesday share prices broke from \$1 to more than \$4.

Wide-spread tension was evident over the possibility of a European war. Cotton futures lost some of their early firmness, but grains soared.

Grim Russian Warning

MOSCOW, Russia.—(P)—Soviet press outlets warned bluntly Tuesday that Italian "Fascist aggressors" have begun a game in the Mediterranean "which may have terrible consequences."

This followed a Soviet protest to Italy against the sinking of two Russian merchant vessels.

Britain and France

LONDON, Eng.—(P)—Great Britain and France decided Tuesday their navies are strong enough to stop Mediterranean piracy without any help, and they determined to go ahead with a conference on the matter with or without Italy's participation.

This was disclosed after Soviet Russia protested to Italy, and was angrily rebuffed, on charges that Italian "pirate" submarines were responsible for the sinking of two Soviet freighters in the sea lanes off Spain.

Italy May Attend

ROME, Italy.—(P)—Italy, accused by Russia of Mediterranean piracy, may attend a conference on the question in Switzerland rather than satisfy Russia by staying away. Sources said this course might be followed because the Fascist belief the Soviet accusation was a maneuver to get Italy in bad with Great Britain, France, and the other great powers.

Italians Hard-Bolled

ROME, Italy.—(P)—Russia blamed Italy Monday night for the torpedoing of two Soviet ships in the Mediterranean. Italy at once denied responsibility and sharply rejected Russian demands for indemnity.

The diplomatic impasse was the latest and one of the most serious springing from the civil war in Spain and from sympathy by European nations for one side or the other—Italy and Germany for the insurgents, Russia and France for the Madrid-Valencia republic.

The Italian rejection, in effect, appeared to foreign observers to be Premier Mussolini's direct challenge of Russia's right to any legal discussion of Mediterranean affairs. Two immediate developments seemed likely:

1. Italy may not participate in the conference called for September 10 by Britain and France to review the Mediterranean situation, particularly as it concerns the safety of merchant shipping which frequently has been molested by unidentified submarines and warships in recent weeks.

2. There was the possibility that Italy's unequivocal retort to Russia's protest over loss of two of



# Hope Star

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O Justice, Deliver Thy Herald From False Report!

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C. E. PALMER, President  
ALEX. H. WASHBURN, Editor and Publisher

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## One Farmer Solves the Tenant Problem

THE southern share-cropper lives on a dreary soil-depleted farm in an unpainted shack with a sagging porch and strips of burlap over broken window panes. He is a taciturn person who emphasizes his silence with frequent ejections of tobacco juice, prefers to hunt with mournful hounds, seldom sees five dollars in cash and his credit is limited. His wife is a barefoot slattern and his starving children will grow to be replicas of their father.

And with that picture you have the share-cropper as the rest of the United States sees him, and as he frequently is. His position has come to be a lamented evil, though an accepted one.

But is it? One Georgia planter says "No," emphatically, and demonstrates. Martin M. Norman applied business methods to his share-cropping situation and reaped as he says, both cash and human dividends.

x x x

NAMED as one of Georgia's "master farmers of 1937," Norman owns 2000 acres near Hartwell and he has no "tenant problem," although there are 22 share-croppers and six renting tenants on his land. All of Norman's tenants agree to a program which he has mapped out after years of experimenting, but which would not be difficult for any land holder to follow.

Each share-cropper must plant small portions of his plot in clover and peas and the remainder is divided between cotton, corn, oats, wheat, sorghum and one acre of garden. The diversification insures the tenants of at least some crops in case unfavorable weather conditions or pests destroy the others. His generous garden space assures him of food for himself and his family almost the year around. By rotating the crops his soil is conserved and continues to produce.

Martin encourages competition between the tenant farmers, and takes them on periodic tours of the 2000 acres, allowing them to discuss conditions and methods. He insists that all children attend school. The tenant homes are comfortable and kept in repair.

x x x

THE average tenant on Martin's farms stays 10 years and there are some who have been there 30 years. That doesn't seem odd, under the conditions. The share-croppers are making more money for Martin, but they also are making more for themselves.

What Martin has done merely proves that the share-cropper problem can be licked. Martin attacked the situation and applied common-sense business methods. He didn't have a mystic formula or government aid.

But he proved that it can be done.

## Westward Passage

LITTLE facts are always bobbing up about the widely varied activities of the American Red Cross to add to the credit of that organization.

In China, where the United States government is having its troubles evacuating nationals, the Red Cross is busy, of course. Firstly it is busy nursing the wounded, whether the victims be Chinese, Japanese or merely involved bystanders in the far eastern battles.

In addition to these humane but routine duties, the Red Cross is aiding the government in getting Americans out of the danger zone. Most of the nationals, it is reported, have sufficient money to pay passage to Manila. But lots of them do not have enough cash on hand for transportation on to the United States.

In those cases the American Red Cross advances the passage money on a loan basis, accepting an unsecured note from the recipient. It is swift, emergency action with little red tape.

And most of the loans are repaid.

## The Family Doctor

T. M. Reg. U. S. Pat. Off.

By DR. MORRIS FISHBEN  
Editor, Journal of the American Medical Association, and of Hygiene, the Health Magazine.

### Modern Medical Aid Lengthens Life, But Not By Use of Gland Secretions

This is the 11th of a series of 20 stories by Dr. Fishben on glands of the body and their functions.

(No. 112)  
The famous pathologist Warthin has said that, "Deferring of old age, the rejuvenating of the senescent individual is but idle and foolish talk, and we have had much of this in the last decade."

"What modern medicine has accomplished along the lines of hygiene and the prevention of disease has been only to increase the number of human individuals, both the fit and unfit—unfortunately too many of the latter kind—who come to maturity and to the period of senescence."

"More individuals will achieve their biologic life limit; and this means what?—ultimately a much greater increase in the number of senile, more or less useless, human beings in the age decades of the eighties and nineties."

"There will be some increase in the number who will reach the age of 100 years or even pass it, due to their own family inheritance, but this number will not be greatly increased in the present period of evolution."

The question naturally arises as to just what use can be made of the internal secretion of the male sex gland. Important also is just how much of the glandular material is necessary each day to take the place of that which is lost in the one whose body fails to receive this substance in the

natural manner. It is known that the body does not store up this material and that failure to supply it to a human being who has lost the effects of his sex glands will result in the appearance of secondary changes which are indications that this power has been lost.

It is known today that the male human being differentiates greatly from the female human being at the time when the sex glands begin to pour their secretion into the body. A failure of this secretion to be supplied at the time when the boy becomes a man will result in a definite change in his appearance.

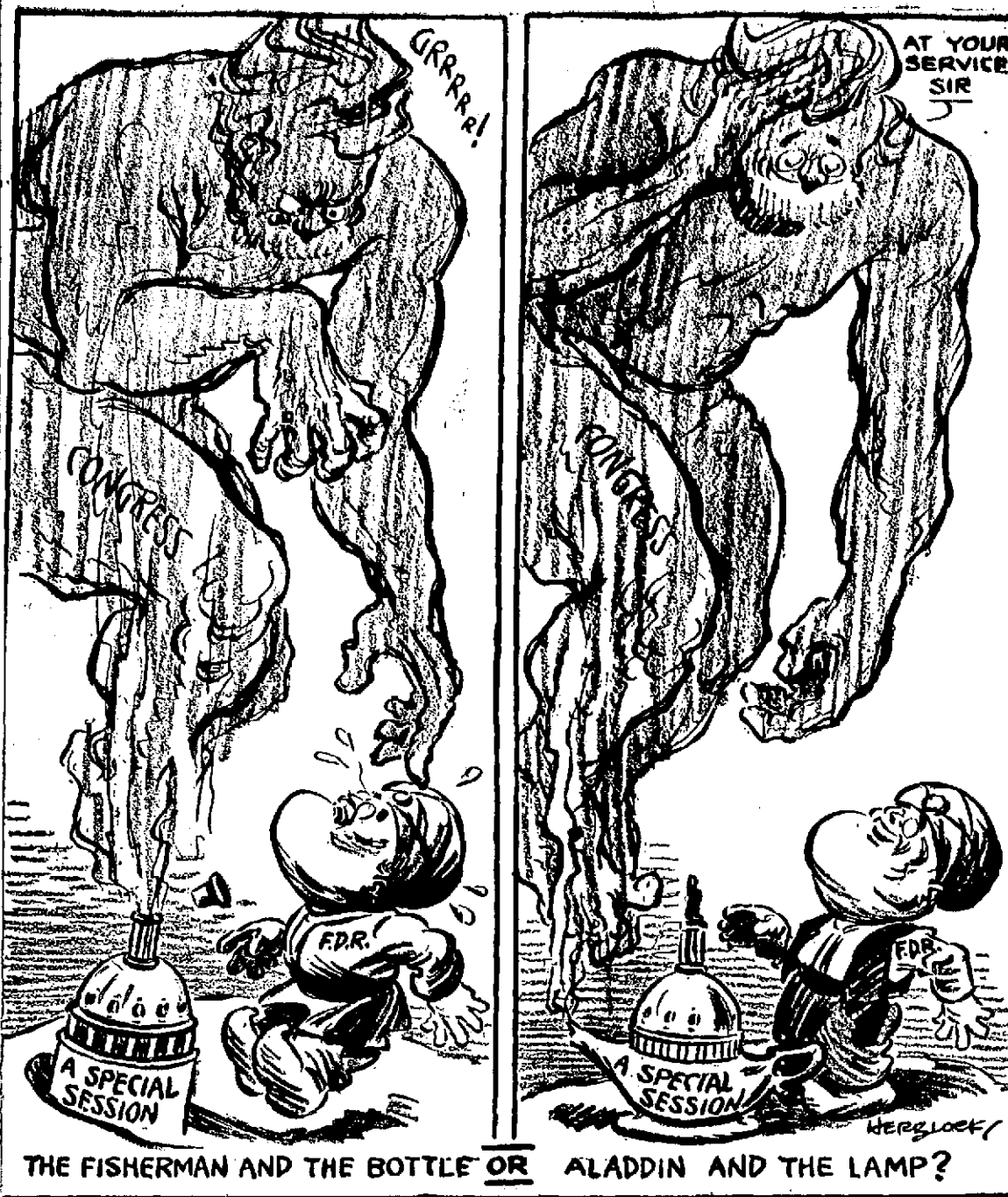
Prof. Carl R. Moore, who has made an extensive investigation of this secretion, points out that removal from a human being of the sex gland secretion does not shorten his life. Neither has it been shown to be detrimental to an animal, except in destroying his powers to breed.

It has been demonstrated that the internal secretions of the male sex gland in any way sharpens the mentality, prolongs life, aids digestion, or improves sleep. Neither is there any evidence that the use of this secretion will stimulate the reproductive powers.

Finally, it is so difficult to secure this material for testing purposes and for suitable study that many years may pass before its exact value in the human body is definitely known.

NEXT: The adrenal glands.

## What Kind of a Jinni Would Come Forth?



THE FISHERMAN AND THE BOTTLE OR ALADDIN AND THE LAMP?

## Your Children

By Olive Roberts Barton

### Unseen Ills Often Cause Contrariness

A child's disposition depends largely upon his health.

That is why the baby has fretful days, and the older children go haywire and won't do what they are told.

Many things affect health, so the mother with a perpetually cross family might do a little thinking. Is it heat? This hardly needs an answer.

Certainly heat upsets metabolism, and faulty digestion or nervousness induced by too strong run rays, or temperature, affects the most genial of us all.

Look to the day before also. Has Betty been nibbling at peanuts and candy all day? Or did something keep her up till all hours? She need not run a temperature to be out of sorts.

The body often carries on as usual without external symptoms of an upset, to a degree. This accounts often for the unaccountable, the off days when Old Nick himself seems to have gotten into the children.

### Over-stimulation

We wonder, when we have taken Betty or Bobby to town on a perfectly swell day's outing, why they repay us by getting moan and whimper on the way home. Of all times this is one when they should be thanking us and showing their gratitude, yet "this is the day they give grudges away with a half a pound of tea."

Children never behave well after too much excitement. We may as well expect the sun to rise at evening as to think the children will be happy and normal after a spree.

## Madman's Island

BY NARD JONES

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CAST OF CHARACTERS  
KAY DEARBORN—heroine who inherits a yacht for vacation.  
MELITA—HOWARD—Kay's roommate and co-adventurer.  
PRISCILLA DUNN—the third adventurer.  
FOREST BROTHERS and GRANT HARPER—young scientists whose expedition turned out to be a rare experience.

Yesterday's Jet saw Melita and Priscilla left marooned on the island, help comes from three young university explorers. One gives the furnished girls food while the other two begin a search for Kay.

### CHAPTER XI

MELITA and Priscilla were too distracted over the disappearance of Kay to enjoy the comparative luxury of the "Mistral." Yet they were grateful for the cool water from her tanks, and the strengthening coffee and sandwiches Tom Forrest served up.

"You don't have to worry," he assured them. "Grant is right. If we don't scare up your friend around here we'll start out after the cruiser. And don't forget that this little white tub will make 12 or 13 knots."

"How will we know where to follow?" asked Priscilla.

"Don't worry," said Forrest evasively. "We'll find her. Everything is going to be all right. Do you girls feel the need of some shut-eye? There's a comfortable cabin aft that's all ready."

Neither Priscilla nor Melita expressed any desire to sleep.

"Good!" exclaimed Tom Forrest. "I'll show you the good ship, then."

As some people judge them, the "Mistral" was not a big yacht—but she was husky and ample, a 64-foot pleasure vessel that made the little "Chinook" seem modest indeed.

"She's a private boat," Tom Forrest explained, "owned by an old man who's like the old lady who lived in the shoe. She had so many children she didn't know what to do. This old fellow has so many yachts he doesn't know what to do—so he chartered this one to the university. Mac and Grant and I had her last summer, too. She's all fitted out for the study of static oceanography."

"Static what?" asked Priscilla. "Static oceanography," Tom

grinned. "If you tell me you know what it means I'll be disappointed as all get out."

"Well," said Melita for both of them, "we don't."

"That's the study of the physical and chemical properties of water. This boat is ideal for our work, because most of the space is available for equipment rather than living accommodations. She's got a high speed Diesel engine with plenty of soup—that's why we passed you so easily that day."

"I remember," said Priscilla meaningly. "Furthermore," went on Tom enthusiastically, "she's got an oceanographic winch driven by a separate motor."

"Not really?" Melita smiled despite her worries. There was something about Tom Forrest's enthusiasm that was deeply appealing.

He nodded. "Sure. And the winch has two drums—one of 'em carries 5000 feet of steel wire for handling heavy apparatus that we put on the bottom. The other has 18,000 feet of bronze wire. That's what we use to make soundings with, or let down little containers to get samples of the bottom—or take the temperature of water at various levels."

TOM FORREST told them much more about the work of the "Mistral" and her crew, and before many minutes had elapsed the girls found themselves genuinely engrossed, almost forgetting the disappearance of Kay.

But when Tom had taken them from stem to stern of the boat, explaining its apparatus and operating some of it for their edification, they discovered that several hours had passed—with no word from the rescue party in the power tender.

"I'm worried," Melita said. "Your brother and Mr. Harper have had plenty of time to circle the island."

"Sure," agreed Tom lightly. "They've probably run onto something."

"Then why aren't they back?" "They'll be along soon," young Forrest insisted. Calmly lighting up his pipe, he began to tell them of the cruise in the open ocean which he had taken with his brother and Grant Harper last summer. Apparently oblivious to the fact that Melita and Priscilla scarcely listened, anxious to get their minds off Kay Dearborn and the events of the past two days, he talked fast and furiously.

It did not work. At last Melita sprang to her feet, hands clenched tightly. "I can't stand this waiting! Why can't we go ashore and

try to do something? How can Priscilla and I even be sure that your brother and Harper are looking for Kay?"

"Because they said they were going to," mentioned Tom Forrest quietly. "If you like, we can go up on deck until they return."

Somewhat ashamed of her outburst, and considerably subdued by young Forrest's gray eyes, Melita agreed.

THEY had not long to wait before they were rewarded by the faint sound of the speedboat's motor. The three stood anxiously by the rail as the rhythmic purr grew into a roar. Then Melita's heart sank as she saw that the approaching boat did not carry Kay Dearborn. A single figure was in the boat, and that one at the wheel.

"Grant's not aboard," said Tom in a puzzled tone. "I wonder why he stayed on shore?"

Priscilla's voice was choked. "Something's happened to Kay. I'm—I'm sure of it!"

"Nonsense, Miss Dunn. Let's see what news Mac brings."

They were at the rail only another minute or so before the sleek, fast speedboat drew alongside. Cutting the motor and standing up, Mac Forrest tossed a line to his brother and climbed excitedly aboard the "Mistral."

"Where's Grant, Mac?" "I don't know."

"You don't know!" exclaimed the trio at once.

"No more than you do. He had me stand by at the north end of the island while he went ashore. I was to start along the shore in an hour if he didn't show up. But when I followed his instructions there wasn't a sign of him. I went up and down the east side of the island three or four times, but no luck. So I came back here to see if you'd seen him."

"We haven't," Tom told him grimly. "I think we'd better have another try."

His brother nodded. "I did see the 'Chinook' She's moored off the other side of the island. But there's nobody aboard."

"Then Kay's on the island!" Mac turned to Melita. "It looks that way. And my guess is that Grant must have found her. And—"

"His voice trailed into silence."

"Go on!" pleaded Priscilla. "Well, I figure he must have run into her kidnaper, too. Otherwise they'd both have put in an appearance before this."

Tom Forrest leaped into the speedboat. "Come on," he said. "We've got to find out!"

(To Be Continued)

One other time is a favorite for the limp of mischief to thumb his nose at our confusion. This is five o'clock of an afternoon, almost any afternoon. Five o'clock, of course, for the small dry. An hour or two later for the older ones.

When baby is sleepy he is cross. When Betty, or Bobby or the twins are cross, half the time it is because they are sleepy or tired, although they may not show it and will protest they are no such thing.

What a pity it is that daddies see more of their children at this lag end of the day than at almost any other time of the week. Almost invariably the youngsters are ready to bawl or get balky at the drop of a hat by the time he sees the door. Rather than let him get the wrong bird-eye view of his nice family's disposition, I would put them all to bed early, even before the family dinner hour, with a light but nourishing supper of their own. This keeps up a reputation with father, even though the children themselves may protest. Half the tired paters of the land dread the nightly scene at the table and decide that their youngsters are not worth working for.

### Watch for Signs

Keep a long eye on the causes of indisposition. Figure what it is that sours otherwise sunny souls at certain times. Too tired? Upset tummies? Nerves gone? Once we know, it is easier to avoid further trouble, and not blame it on the general crossness of little boys and girls who are no better or stronger than their bodies.

## A Book a Day

By Bruce Catton

### 'Old Chester Days' Quiet and Charming

In collecting and reprinting some of the favorite Old Chester tales by Margaret Deland in the volume "Old Chester Days" (Harper & Brothers, \$2.50), the publishers have granted a request of Miss Deland's many admirers and provided a new pleasure for those to whom Old Chester is unknown.

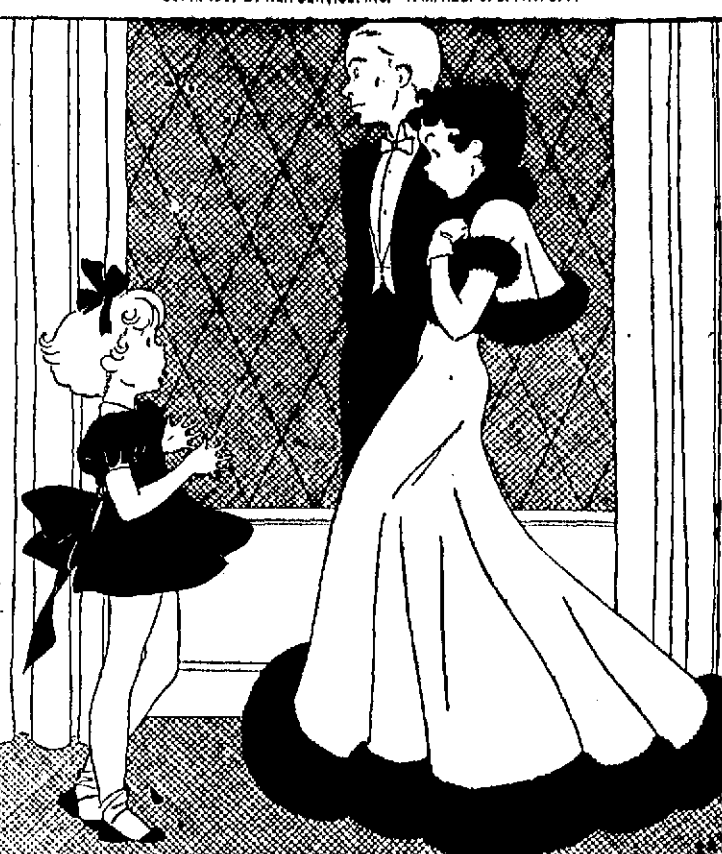
A quiet little town on the Ohio river, Old Chester is the home of John Gordon and his timid daughter, Mary, who married a pomade salesman of bustling little Miss Lydia, who could not understand that she was poor and insisted on giving presents; of Capt. Fred Price, who still swaggered at 70 and swore strange oaths about his grandmother's nightcap; and of Dr. Lavender, who said: "There is nothing more constantly astonishing to me than the goodness of the bad unless it is the badness of the good."

All these people and the many others in the stories lived in Old Chester in the era when men drove fast trotters and women rustled in hoopskirts. But their stories will never be old-fashioned. The fashions of time do not affect the problem of human suffering in "At the Stuffed Animal House," or the jealousy a wife feels over the love her husband cherishes for a woman long dead in "An Exceeding High Mountain." Or the grief of an old son that shadows the love of a husband and wife in "Good for the Soul." For human nature doesn't change and fear and hate and love are permanent passions.

Miss Deland writes quietly with a sure sense of incident and characterization. The characters, you find, soon

## FLAPPER FANNY By Sylvia

COPY, 1937 BY NEA SERVICE, INC. T. M. REG. U. S. PAT. OFF.



"I guess you and Jimmy'll have to talk French now, Fanny. We had a-u-i-s-a-n-c-e and a-u-d-i-e-n-c-e in spelling today."

## Paul Harrison in Hollywood

### When Gate Creaks or Trolley Crashes in Films You're Hearing Joe Delfino

HOLLYWOOD.—"Now close your eyes and tell me what you hear," said Joe Delfino, standing in the most cluttered room on the 20th-Fox lot.

"Well, that's a running brook. And I hear a horse in the distance; he's coming nearer. He's crossing a bridge now. A gate creaks and slams; there are footsteps, and a knock at a door."

"Right!" said Delfino. "And here's how it's done. This roller in a box of ground cork sounds more like water than the real thing. On a sound track, running water sounds like escaping steam. These rubber sink plungers, tapped together, are the horse's hoofs. I changed to coconut shells for the bridge. This rusty hinge was the squeaky gate; best thing I've found for that. The wooden shoe, tapped with a mallet, is fine for door knocking. It has so many thickness I can get the right sound for any weight of door."

For many of the sound effects which become old friends and Old Chester a familiar place.

With so much of modern fiction cluttered up with neurotic women and gangsters, it is delightful to find a collection like "Old Chester Days" which fairly beams with charm and goodness.—B. N.

He Bops Himself  
Joe, under his white hair and in his spotless laboratory coat, is a dignified technician. So conscientious is he that when they want the thud of a falling body he takes the tumble himself. And he keeps a boxing glove with which he bops himself in the face for fight sounds.

His sound effects department is a study in orderly confusion. Hundreds of whistles, drums, gongs and bells of every type and train, boat and belfry. Has tuned gongs made from automobile brake drums. Some of his church bells are circular saw blades.

Joe doesn't use the large sheets of tin with which old-timers of radio and the movies made thunder. Too metallic; he prefers sheets of basswood. When it comes to a wind Joe and his blowers and whirling contraptions can give you anything from a zephyr to a hurricane, and his haunted-house winds are so real you can almost see the bats.

Animal Sounds Are Hardest  
"Now hang onto this strap and take a street car ride," said the maestro. He began cranking a machine with steel wheels which run on a steel track—and with a bump for the rail joints. He even rattled a long coil spring which sounded like a trolley on its wire.

Suddenly he yelled in warning. There was a screech of brakes and a crash. Delfino has a noisy brakedrum mounted on a board, but he also can make the sound by rubbing an inverted water glass on a window pane. The crash occurred in a big steel church hall filled with scrap iron.

His hardest sounds are the imitation of animal sounds, and he nearly went crazy when the studio made "Zoo in Budapest." Dog barks are a cinch—just a matter of tin cans and resin on strings. Bird calls are easy, too—he has a complete set of whistles and chirpers.

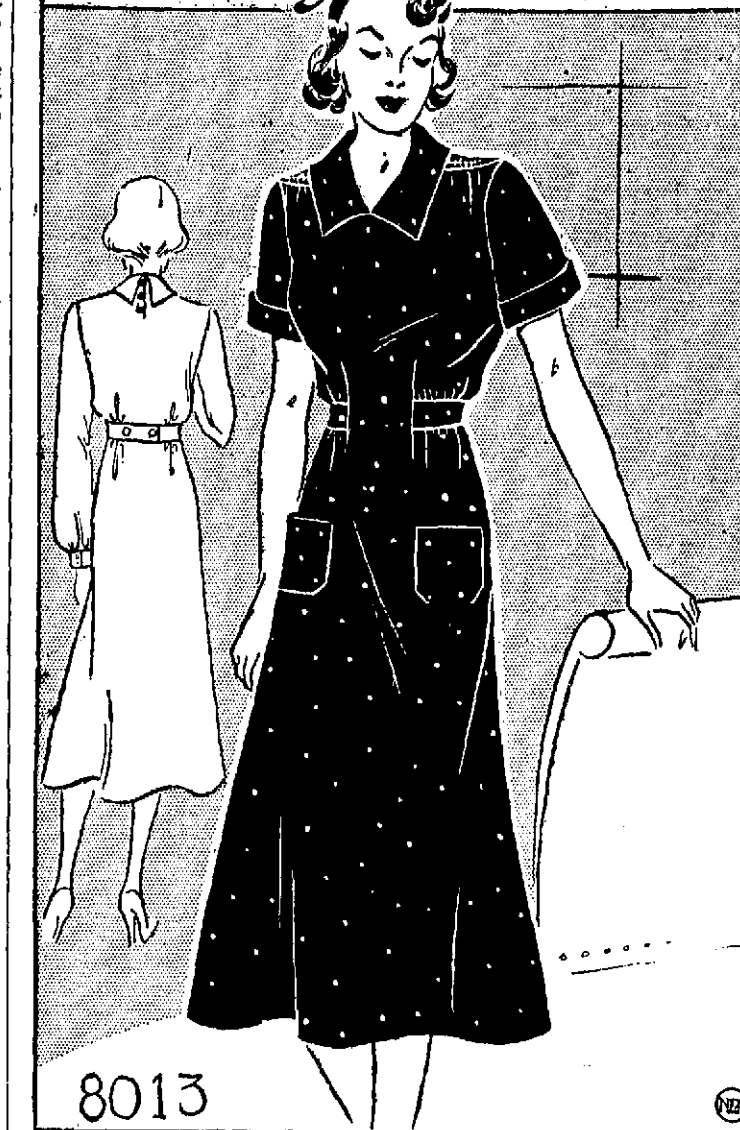
The filming of "Thin Ice" kept him busy for a while figuring a way to imitate the crisp sound of skates. Finally solved it by scratching a pane of glass with pieces of celluloid.

About 35,000,000 trees were distributed through federal and state co-operation to farmers in the last year for planting farm forests, windbreaks and shelterbelts.

Foreign sales of farm equipment from the United States have reached their highest peak since the early part of 1931, government statistics show.

No railways operate in Liberia, and there is only one main highway completed which could be used for bus or truck transportation.

## Today's Pattern



BY CAROL DAY

THIS effectively simple house frock recognizes the necessity for getting down to essentials during busy morning hours when appearance must go hand in hand with action and comfort. Not too plain, not too fussy, a graceful combination of utility and comeliness, this wearable model will slide through your machine in a jiffy and slip on in an instant.

Slightly shirred on the shoulders, with a comfortable collar, a belted waist, and two patch pockets, there is a choice of long or short sleeves and a selection of fabrics without end. The set-in sleeves eliminate any chance of binding and the full skirt allows plenty of room for action.

● To secure your pattern with step-by-step sewing instructions, send 15 CENTS IN COIN with your NAME, ADDRESS, STYLE NUMBER AND SIZE TO TODAY'S PATTERNS, 11 STERLING PLACE, BROOKLYN, N. Y., and be sure to MENTION THE NAME OF THIS NEWSPAPER.

No trick to put together, this is the sort of pattern which will warrant repetition in a variety of colors. Complete instructions are provided. You are assured of success from the start.

Pattern 8013 is designed for sizes 12, 14, 16, 18, 20, 40, 42, 44, and 46. Size 16 requires 33-8 yards of 35- or 39-inch material. The new Fall and Winter Pattern Book is ready for you now. It has 32 pages of attractive designs for every size and every occasion. Photographs show dresses made from these patterns being worn, a feature you will enjoy. Let the charming designs in this new book help you in your sewing. One pattern and the new Fall and Winter Pattern Book—25 cents. Fall and Winter Book alone—15 cents.



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Against far greater odds than you,  
Brave men have fought with courage  
fine.

And you, now blinded by despair,  
Heart-sick and weary of the fight,  
On every hand beset by care,  
Can, if you will, attain the light.

—E. A. G.

Upon the valley's lap  
The dawning morning throws  
A thousand gleams of light  
To wake a single rose.  
So, often in the course  
Of life's few fleeting years,  
A single pleasure costs  
The soul a thousand tears.

—F. W. B.

After a week-end visit with Mr. and Mrs. H. V. Rhodes, Mr. and Mrs. J. H. Rhodes, Watson Rhodes and Harold Doss have returned to their homes in Fort Worth, Texas.

Mr. and Mrs. Brooks McPherson and little daughter, who have been guests of Dr. and Mrs. Don Smith have returned to their home in Memphis, Tenn.

Friends of Mrs. J. W. Thomas, will regret to learn that she is a patient in Julia Chester hospital.

The marriage of Miss Louise Bailey, daughter of Mrs. J. A. Bailey and the late Mr. Bailey of Prescott to Walter E. Mountcastle of Raymond, Wash., was solemnized at the home of the bride's mother, in Prescott, Sunday morning at 8:30. The Rev. A. J. Christie, pastor of the Methodist Episcopal church, South, read the ceremony before a gathering of members of the families and intimate friends.

In the living room, an improvised altar was arranged before a background of white daisies and southern smilax, interspersed with pink roses, and marked by baskets of meadow daisies and roses. Following the ceremony, Miss Ruth Carrington played McDowell's "To a Wild Rose" and Miss Mary Louise Keith sang "Ah, Sweet Mystery of Life." The bride party entered to the strains of "The Wedding Chorus from Lohengrin." During the taking of the vows, "Trauer" was played softly. The bride wore a full model of cedar-rose wool, trimmed with dyed maroon.

Jack Benney comes Sunday in... "Artists and Models".... to the—

**SAEGER**

**JEAN HARLOW**  
—has gone on... but she left behind a fine last picture in—

**"Saratoga"**

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## Swagger Suit Is Hub of Campus Fashion Wheel



Coe and high school girls favor casual suede jackets. The short boxy number, left, in harvest rust color, has a loose back, wide lapels and huge patch pockets. It's worn over a blue-green dress in covert cloth. The three-quarter chestnut brown suede coat, right, goes with a tan and wine tweed skirt, low-heeled oxfords of russet calf with soft toes.

By MARIAN YOUNG  
NEA Service Staff Correspondent  
NEW YORK—College girls like suits. Not the formalized, saute tailleur types that their mothers wear in town but handsome swagger models, double-breasted ones of tweed, those of leather or suede and, of course, all the novelty varieties which are young and smart and tricky.

Tough wools and gay tweeds are pets on the average campus. Miss Freshman makes a nice impression when she steps off the train the day before registration in a casual swagger suit, the skirt of which can be worn with at least one of her sweater sets, the coat over several outfits. Like as not, it is teamed up with a soft jersey blouse or perhaps a knitted one. Anyway, she keeps the entire outfit clean and pressed and wears it away for week-ends during fall and winter.

Picks Neutral Suit for Harmony  
Suede jackets and sweaters, often lined with tweed or plaid wool to match skirts, are popular with high school girls as well as coeds. These are chic and youthful, stand a tremendous amount of wear and tear, seem never to go out of style.

One who intends to build a wardrobe around a suit ought to pick a rather neutral shade which will harmonize with a sizable selection of sweaters and blouses. One smart coed, Vassar bound within a few weeks, includes in her wardrobe a gray and brown tweed suit which includes a skirt, box jacket and full-length top-coat with wolf collar.

She has one bright rose sweater set, a turquoise pullover and a deep yellow cardigan which she will wear buttoned down the back. All of these go nicely with the suit skirt and with the dark gray velvet skirt she bought to wear with the suit's jacket.

There's a dark green jersey dress with shirtwaist bodice and pleated skirt in the wardrobe, too. The green hat and brown and natural saddle shoes to wear with this are attractive with the one and only silk classroom frock—a simple one-piece model of heavy, wool textured silk in rosy beige. And the same accessories are as appropriate with the suit as the red-brown ones she got the day she selected the suit.

The best evening clothes in college shops are ever so simple. The youthful customers like slim, sheath-like black ones, of course. Also shimmering white creations with daring décolletages and skirts which billow at hemlines. Gowns with matching jackets are more popular than long-sleeved dinner dresses. Her budget being what it is, Miss Average Coed finds that an evening gown with a jacket settles the what-to-wear-to-dinner problem nicely and at the same time allows her to have an extra evening frock.

Red Taffeta Faced Skirt  
Charming for any young girl is a formal dance dress of saute white taffeta. This is bouffant with a slim bodice, deep heart-shaped décolleté and a billowing hemline, faced with fire-red taffeta. It screams for a small corsage of red roses.

Also attractive is a slim sheath-like gown of black faille with rhinestone halter and a slit skirt. The accompanying jacket buttons straight down the front, has a brief peplum and short puff sleeves.

The lucky coed whose budget is generous enough to cover a boxy jacket of butter beige lambskin with wool lining to match a skirt won't bother about an evening wrap. She'll wear the lamb jacket over dance frocks as well as sweaters. For college girls who can have evening wraps, short ones of bunny fur and full-length black velvet models are recommended.

With the  
**Hempstead Home Agent**  
By MELVA BULLINGTON

Basketry Work  
Hempstead county home demonstration club members are planning their basketry work for the winter for it will soon be time to gather the vines. Vines for basketry may be gathered at any time during the year, but the mature vines are best and can be gathered any time after September. Honeysuckle is the vine most commonly used in Hempstead county.

The long honeysuckle vine that grows over ditches or that hangs over banks is the best to get for basketry, as it is straighter and easier to work with and makes a stronger sturdier basket, according to Miss Sybil D. Bates, extension specialist in home industries.

After the vines have been gathered, strip off the leaves by drawing the runners through a burlap cloth held in the hand. Coil several runners together and tie and boil for two or three hours or until the bark is soft enough to slip off easily. The coils are untied and each runner is pulled through the hand in which a rough cloth or steel wool is held to slip the bark. After the bark is removed, the runners should be washed. With a sharp knife, trim the knots down, then draw each runner through a fine sand-paper, which polishes them. Sort the runners in uniform sizes and coil. They are then ready for immediate use or to store.

The youngsters will soon be calling for a "story" just before bedtime instead of going out to play, and we will attention to some of the books available in Hempstead county and which will supply material for the story hour or for reading for the older members of the family.

A story is one of the best means of character training, if the stories are wisely chosen, declares Miss June Donahue, extension specialist in community activities. "Stories simply and direct, told, or well-written stories read in the words of the author make a worthwhile leisure time activity for any home." "Giving a moral lesson through a story is so much more effective than scolding or 'preaching.'" Fine traits of character can be presented to the little ones in an appealing way and will appear attractive to them because the hero of the story acted thus and so. It usually isn't nec-



A dashing attractive costume for the college girl is the exquisitely tailored suit of boldly striped multicolor flecked wool tweed teamed up with a natural beige wool blouse. The untied jacket lapels may be worn open as shown or buttoned through at one side to repeat the high neckline of the blouse. Helen Cookman originated the stunning ensemble.

essary to moralize after telling the story, as the children can catch the point if it isn't too subtle.

There are various ways of using the story hour in a home. It may be the bedtime story, it may be told in the family circle, followed by comments and discussions from all, or it may take the form of a reading-aloud period and in this case it can have a real cultural influence from the literary standpoint, Miss Donahue suggests.

Phi Delta Theta fraternity has the largest membership of any national men's fraternity. Its present enrollment is over 45,000.

With the  
**County Agent**  
By W. E. Mountcastle

Cattle Field Day  
Several farmers from counties joining Miller county attended the annual Cattle Field Day in Miller county Thursday, September 2, 1937. Each year a meeting of this county is held, but this is the first time that it has

ever been held in the country and a visit made from one stock farm to another.

The first stop was at the E. G. Anderson farm on Highway 67. Mr. Anderson was in charge and explained what he was trying to do. He exhibited 116 head of steers on feed, herd sires, his foundation cows, and his open sires demonstration. Mr. Anderson keeps steers on feed the year round and keeps account records.

The second stop was at Sand Springs Farms, Incorporated, with Mr. Frank McCan in charge. He exhibited 125 head of steers on grass pasture. The next stop was at the T. A. Clark farm. He exhibited 450 head of cattle and 125 acres of grain sorghum and soybeans which were sown broadcast that he intends to graze during the fall with this herd of cattle.

The fourth stop was the F. I. Clark farm, with Weaver Lewis in charge. He exhibited a herd of steers which were on open pasture.

Station No. 5 was the J. T. Parks farm. Mr. Parks was the only saddle horse breeder in this section. Several fine gated horses were exhibited and also interest was shown at his well arranged barn.

The last stop was Station No. 6, the W. E. Williams farm, with Mr. Williams in charge. Here a barbecue dinner was served to all people present. Mr. M. W. Muldrow, Extension Specialist in Animal Husbandry, made a short talk relative to livestock management and feeding. Mr. Williams exhibited 100 head of cows and calves, 85 head of steers on feed, 30 head of colts, 100 head of mule colts, and a 100-foot trench silo.

Everyone present apparently enjoyed the meeting, and the fact was brought out that four years ago in this section, there were only a few beef cattle. Now, however, on three farms over a thousand head of beef cattle were exhibited.

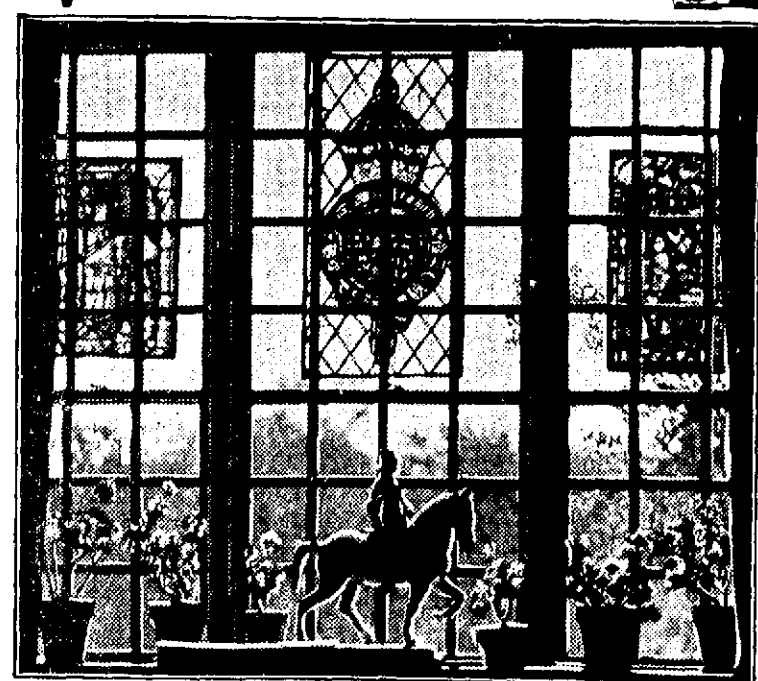
Harvard university has the largest endowment of any college or university in the United States. It amounts to \$129,000,000.

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## The SNAPSHOT GUILD

HOW UNUSUAL!



A picture snapped from inside the house and through a window often proves to be a fascinating bit of work.

It's almost unbelievable but it is true that many amateur photographers have the notion that it is only the unusual that is worthwhile snapping. When they travel, a camera is taken along to get pictures of new scenes and new faces, but they use it around their homes only on special occasions.

"But," you may say, "I've already made good snaps around the house. What else is there to shoot?"

Nobody can answer that question for you directly. But it's dollars to doughnuts that there are dozens of untouched picture possibilities. And all of them interesting as the ones already in your album.

The secret of finding them is simply a matter of keeping your eyes open. Get the habit of looking at things—everything—as though you had never seen them before. It's amazing the way this habit will sharpen your interest—now dulled by sheer familiarity—in even the most commonplace things.

Some of the finest pieces of photographic art have been results of appreciative eyes in the heads of stay-at-homes. The pattern of sun and shade on the front steps, the

fascinating interplay of roof lines, tree portraits—are typical of pictures that may be made at home—unusual pictures of usual subjects.

Don't be afraid of doing things differently. It's a tonic to tackle old subjects from new points of view. If, to get a shot that appeals to you, you have to upshot the "laws" of safe-and-sure snapshotting, don't hesitate. If your eye enjoys the scene, whatever it is, the chances are that your camera will enjoy it too.

With such helps as the inexpensive photo-flood bulbs (for which efficient reflectors are available) you can do your snapshotting indoors as well as out. Present-day cameras, films and lights give you unlimited scope for your snapshotting. Today almost any picture is possible—and at any time.

Of all words of praise for the snapshotter, the sweetest are these, spoken by a friend:—"Well, would you look at that! I've seen that spot every day for the last fifteen years and I never dreamed it had the makings of a picture like this."

Maybe you've heard these words already! Congratulations!  
John van Guilder

## CLUB NOTES

Ozan-St. Paul  
The Ozan-St. Paul Home Demonstration club met Wednesday at 2:30 p. m. in the home of Mrs. G. S. Smith. There were twenty present.

Mrs. Floyd Matthews, president of

**NEW THEATRE**

**DOUBLE FEATURE**

FOR THE PRICE OF ONE

COLORFUL!

—ADVENTURE!

—ROMANCE!

—DRAMA!

In a Setting of Gorgeous

NATURAL COLOR

**THE BOLD**

**CABALLERO**

with

**BOB LIVINGSTON**

**HEATHER ANGEL**

ALSO

**GRANT WITHERS**

**BEATRICE ROBINSON**

—in—

**"Bill Cracks Down"**

Matinees 10c Nights 10-20c

Colored Balcony 10c

**COM.**

Thursday & Friday

Gene Raymond, Ann

Southern—in—"There

"Goes My Girl"

• • • • •

**INSURE NOW**

with

**ROY ANDERSON**

and Company

Fire, Tornado, Accident

Insurance

• • • • •

The Best in Motor Oils

Gold Seal 100% Penna. qt. 25c

The New Sterling Oil, qt. 30c

**Tol-E-Tex Oil Co.**

East 3rd, Hope—Open Day & Night

• • • • •

**CRANE WATER HEATERS**

SALES and SERVICE

**Harry W. Shiver**

Plumbing-Electrical

PHONE 259

• • • • •

Insure the Whole Family with

National Life

**D. J. Rowe**

District Manager

320 North Main Street

## NOW: Simplified Rates on Classified Ads!

Effective now Hope Star is substituting a new and lightning-quick word-rate in place of the cumbersome old line-court method of figuring classified advertising charges.

### HERE'S HOW—

For one time, simply multiply the number of words in your ad by 2 cents. The minimum charge is 30 cents.  
For three times, simply multiply by 3½ cents. The minimum is 50 cents.  
For six times, multiply by 6 cents. Minimum 90 cents.  
For one month (26 insertions) multiply by 18 cents. The minimum charge for a month is \$2.70.

### THE RATE'S THE SAME

There's no change in the rate—it has just been placed on a word basis for the public's convenience.

Note from the above schedule how the rate declines as the insertions increase. An ad run for a week (six times) costs 6 cents a word—only a penny a word a day.

Of course the ad must run consecutively—without a break.

### HOW TO COUNT

In making your word-count, disregard the classification name such as "For Rent," "For Sale," etc.—this is free. But each initial or name, or complete telephone number, counts as a full word. Here's an example:

FOR RENT—Three-room modern furnished apartment, with garage, close in. Bargain. J. V. Blank, Phone 9999.  
Total, 15 words, at 2 cents a word, a charge of 30 cents for one time; at 3½ cents a word, a charge of 53 cents for three times, etc.

NOTE: All orders placed by telephone are due and payable upon presentation of bill.

**Hope Star**  
Phone 768

"The More You Tell, the Quicker You Sell"



CLASSIFIED

The More You Tell, the Quicker You Sell

RATES

One time—2c word, minimum 30c

Three times—3 1/2c word, min. 50c

Six times—4c word, minimum 90c

One month (24 times)—18c word, minimum \$2.70

Rates are for continuous insertions only.

In making word count, disregard classification name such as "For Rent," "For Sale," etc.—this is fact.

Each initial or name, or complete telephone number, counts as a full word. For example:

FOR RENT—Three-room modern furnished apartment, with garage, close in. Bargain. J. V. Blank, phone 2992.

Total, 15 words, at 2c word, 30c for one time; at 3 1/2c word, 51c for three times, etc.

NOTE: All orders placed by telephone are due and payable upon presentation of bill.

PHONE 768

Services Offered

Plumbing, Contracting, Repairing

Thirty years experience

H. R. Segnar 120 S. Hervey Phone 171W

5-4-17

For Sale

FOR SALE—Pears for canning or eating purposes. Phone 166. 6-31c

FOR SALE—Store building and home at 702 North main at a reasonable price. See Homer Cobb. 6-31p

FOR SALE—Several pieces of furniture and rugs. Call for Mrs. Rettig at Phone 67. 7-31c

FOR SALE—Old newspapers, 5 cents per bundle. Hope Star. 27-26th

For Sale

FOR SALE—Unbound and permanently-bound copies of 48-page historical Centennial Edition of Hope Star. Unbound copies, 25 cents, add six cents if desired to be mailed. Permanently-bound copies 50 cents, add 12 cents if desired to be mailed. Apply Hope Star. 27-26th

FOR SALE—Used Burroughs book-keeping machine in perfect condition. Apply at Hope Star office. 22-17th

For Rent

FOR RENT—Modern furnished duplex apartment. Call for Mrs. Rettig at Phone 67. 7-31c

Wanted

WANTED—Salesman with car. Inquire 523 North Main. 7-31p

WANTED—New or renewal of Subscriptions to any magazine. Special clubs for schools. See Cassidy Foundry & Machine Co. at city hall. 2-26c

WE BUY SCRAP IRON

We are paying 35c cwt. or \$7.00 ton. We weigh on oil mill scales which are certified.

No charge for weighing.

Also—we buy radiators and metals of all kinds.

COX-CASSIDY FOUNDRY & MACHINE CO.

Laurel St. Hope, Ark. 27-26th

SCRAP IRON WANTED

Any Kind, any Quantity

WE ARE PAYING 35c cwt.—\$7.00 TON

Certified weighing scales at our yard

No charge for weighing.

P. A. LEWIS MOTOR CO.

304 E. Second St. Hope, Ark. 28-26th

WANTED—Girls to learn Beauty Culture in one of best accredited schools. Easy terms. Tuition \$50. Kossan School of Cosmetology, 115 West 6th St., Pine Bluff, Ark. 8-10-26p

HIGHEST PRICES PAID

For old Batteries, Radiators, Metals of all kinds. Old Tires, Sacks and Rags. P. A. LEWIS MOTOR CO. 304 E. Second St. Hope, Ark. 28-26th

Notice

Notice: TO ALL WHOM ARE INTERESTED IN BEAUTY CULTURE? CALL MRS. LOIS WALL AT BAR LOW HOTEL SEPT. 6th AT 1 O'CLOCK OR WRITE KOSAN SCHOOL OF COSMETOLOGY, 115 WEST 6th, PINE BLUFF, ARK. 2-6tp

Lost

STRAYED—From my farm at Rosston, August 28th, one Dark Red Heifer, mostly face, light nose, weight five hundred and fifty. Liberal reward for information leading to recovery. M. M. Mitchell, Rosston, Ark. 3-31p

The National Civil Service Reform league was formed in Newport, R. I., in August, 1881.

STORIES IN STAMPS

CIVILIZATION'S FIRST POSTMAN

FOUNDED on a dim prehistoric culture, the empire of the South American Incas first rose to power about 1100 A. D. Branching out from the Andean highlands surrounding Lake Titicaca, the Incas rule was a drastic form of state socialism.

Under this system, the empire was divided into provinces, each under control of a hereditary local chief. All produce, agricultural, pastoral or industrial, was the property of the state. All labor was considered "state tribute" and some form of labor was exacted from every member of the community.

The result was, in time, a vast state organization, controlling great wealth. The administration of this enormous length of mountain territory required rapidity of communication, so a service of professional "runners" was maintained. They carried messages, oral and written, traversing the country in relays, from rest house to rest house.

Paths from Quito to Northern Argentina are still traceable—trails of what may have been civilization's first postman. One is pictured on a Peruvian stamp of current issue.

(Copyright, 1937, NEA Service, Inc.)

Woman Diplomat

HORIZONTAL

1 American diplomat pictured here, Mrs. ...

13 Asiatic sardine.

14 Rowing tool.

15 Opposite of odd.

16 Labyrinth.

17 Bordered.

18 On top of.

20 Wrath.

21 Morindin dye.

23 Stir.

24 Northeast.

25 Onager.

26 Postscript.

28 Ell.

29 Rodents.

30 High mountain.

32 Extra tire.

34 To bake meat.

36 Genius.

38 Harlem.

39 Mooley apple.

40 To deviate.

45 Twitching.

46 South Carolina.

Answer to Previous Puzzle

19 She has been active in — for some time.

21 To rise.

22 Scanty.

23 Tribal title.

27 Black hawk.

29 Genus of apple trees.

31 Social entertainment.

33 Knave of clubs.

35 Monkey.

37 Peak.

41 To appraise.

42 Night before.

43 Emits fumes.

44 Grain.

47 Head cook.

49 Wise men.

51 Constellation.

53 Varnish ingredient.

54 Northwest.

55 Plural.

56 Dram.

58 Nay.

59 Southeast.

60 Per.

VERTICAL

2 Trumpet noise.

3 To exude.

4 To regret.

5 Doctor.

6 To bow.

7 Ugly old woman.

8 Form of "be."

9 Musical note.

10 Bugle plant.

11 Boundary.

12 Electrical terminal.

16 Her title, to Norway.

18 On top of.

20 Wrath.

21 Morindin dye.

23 Stir.

24 Northeast.

25 Onager.

26 Postscript.

28 Ell.

29 Rodents.

30 High mountain.

32 Extra tire.

34 To bake meat.

36 Genius.

38 Harlem.

39 Mooley apple.

40 To deviate.

45 Twitching.

46 South Carolina.

OUR BOARDING HOUSE . . . . with . . . . Major Hoople

BUT, MRS. HOOPLE! YOU SAID YOU DIDN'T RECOGNIZE YOUR HUSBAND, OR ANY OF HIS COMPANIONS, IN THE LINE-UP! I SUPPOSE YOU'RE EXERCISING YOUR WOMAN'S PRIVILEGE OF CHANGING YOUR MIND!

WELL, I MADE UP MY MIND, WHEN I SAW THAT MOB OF BEARDED BUMS, THAT THEY'D JEOPARDIZE MY STANDING, IF I PILOTED THEM HOME BY DAYLIGHT! KEEP THEM UNDER LOCK AND KEY UNTIL AFTER DARK, SO THE NEIGHBORS WON'T PUT IN A RIOT CALL, THINKING THAT COXEY'S ARMY IS ON THE LOOSE AGAIN!

MARTHA IS A BIT PARTICULAR

THE LADY AND THE ROUGHNECKS.

BOOTS AND HER BUDDIES

Boots Knows Billy

SAY, BOOTS! NEWS—GREAT NEWS! I JUST GOT A WIRE FROM STUFF

SO DID I! HE'S SAILING FOR THE ORIENT AT ONCE! WHAT'S IT ALL ABOUT?

WELL, Y'SEE—WHEN HE LEFT, HE HAD NO DEFINITE PLANS, SO I GAVE HIM THE NAME OF A CHAP TO LOOK UP WHEN HE GOT BACK TO TOWN

AND THE "CHAP" HAPPENED TO BE IN YOUR EMPLOY AND DID JUST WHAT YOU TOLD HIM TO! YOU AREN'T FOOLING ME A BIT, YOU OLD DARLING

ALLEY OOP

REMEMBER NOW, PAL, WE MUSTN'T LET FOLKS KNOW WE'RE WORKIN' TOGETHER. OUR LIL' SECRET WILL BE KNOWN 'T'YOU US TWO—YOU AN' ME ALONE.

SAY, DAD—I GOT THE SURPRISE! TH' GRAND WIZER AN' OF MY LIFE! FOOZY HAVE BURIED YESTERDAY.

YEH, OODLA—I KNOW, TH' GRAND WIZER AN' TH' HATCHET!

GUZZIE—I DON'T LIKE TH' LOOKS OF TH' SUDEN FRIENDSHIP BETWEEN FOOZY AN' TH' GRAND WIZER.

VEZZIR, I SAW EM CHINNIN' TOGETHER LIKE BROTHERS!

BY GUM, I NEVER WOULD'A BELIEVED IT!

WASH TUBBS

JOEY MOSES! GUESS WHO JUST ARRIVED, JESSE?

WHO CARES? LET'S HAVE ANOTHER DRINK.

I'LL SHOOT TWO-BITS.

BUT MISS KELTON, THE NEW OWNER, IS HERE.

WHO? WHAT?!

FRECKLES AND HIS FRIENDS

POP, I SIMPLY HAVE TO GET RID OF THIS PERMANENT WAVE! IT MIGHT GO WELL IN HOLLYWOOD, BUT IN SHADYSIDE THEY'LL LAUGH ME OFF THE FOOTBALL FIELD!

I'VE COMBED IT, AND PULLED IT, AND WASHED IT, AND WORRIED ABOUT IT, AN' IT STILL STAYS CURLY! I'M AFRAID IT WILL JUST HAVE TO WEAR OFF! THOSE THINGS DON'T COME OUT EASILY!

I BELIEVE THAT'S ONE SCAR FROM THE BATTLE OF HOLLYWOOD YOU'LL HAVE TO BEAR FOR SOME TIME YET!

IT DOESN'T LOOK SO TERRIBLE!!

WELL, JUST THE SAME, I DON'T LIKE IT! BELIEVE ME, POP, WHEN A KID WHO PLAYS FOOTBALL HAS HIS HAIR CURLED, HE'D BETTER BE MIGHTY QUICK ABOUT HAVING HIS FISTS CURLED, TOO!!

MYRA NORTH, SPECIAL NURSE

WHILE MYRA AND DR. JASON ARE FIGHTING VALIANTLY TO SAVE THE EBBING LIFE OF THE ILL-FATED MARK, LET US FOCUS OUR ATTENTION ON JACK AND LEW WHEN AS THEY HASTEN TO THE DOCK AT A FRENCH SEAPORT

HOW MYRA AND JASON EVER ELUDED THAT UNER IS BEYOND ME, LEW!

MYRA STILL SMART DETECTIVE, MAYBE? FRET NOT, WE REACH AMERICA SOON—

MR. LANE? HERE'S A CABLEGRAM AWAITING YOU—THEY FORWARDED IT FROM YOUR HOTEL.

GREAT GUNS, LEW! IT'S FROM MYRA! HOLD EVERYTHING—THIS THROWS AN ENTIRE NEW LIGHT ON THE AFFAIR. GRAB THAT TAXI, AGAIN!

DOES SHE SEND HER LOVE?

LEW, WE HAVE TO CHARTER A PLANE FOR A TRANS-ATLANTIC HOPE! BUT, FIRST WE MUST LOOK UP EX-QUEEN ELLEN, OF BORONIA! MYRA THINKS SHE MAY BE THE MOTHER OF ONE OF THE BABIES...

WHEW!

OUT OUR WAY

By WILLIAMS

NOW, LISTEN—DON'T HURT POOR ICK'S FEELINGS ABOUT THOSE TAPIEROS HE MADE FOR HIS STIRRUPS—TELLING HIM HE HAS HIS RIFLE SCABBARD ON TH' SADDLE BACKWARD, OR THAT TH' HORSE WILL THINK HE'S IN A STALL.

WHY—UH— I'D O' NEVER THOT O' THET— THET'S CLEVER. HAH—HAH.

GAWSH! THET, IS GOOD! HOW DID YOH THINK OF IT?

THE LADY AND THE ROUGHNECKS.

Boots Knows Billy

AMPH! NOTHING OF THE SORT! LISTEN— HE SAYS IT'S JUST WHAT HE WAS LOOKING FOR—A CHANCE TO FIND HIMSELF AND WORK UP, IN A BIG RUBBER COMPANY, WITH OFFICES IN SINGAPORE

IT LOOKS TO ME LIKE A FINE OPPORTUNITY FOR THE BOY, BOOTS

YES—I SUPPOSE IT'S BEST THAT WAY! THANKS, BILLY

Outside of Moo, It's a Secret

AW, DON'T WORRY, PET! YOU LEAVE AFFAIRS OF STATE TO ME! I CAN HANDLE THEM TWO OL' CRACK BRAINS!

SO YOU DIDN'T FIND A TRACE OF DINNY, EH?

SAH, OOP—LISSEN— YER OL' PAL FOOZY AN' TH' GRAND WIZER ARE JUST LIKE THIS!

WHAT? THEM TWO OL' PELICANS, PALS? HAW! THASSA LAUGH—BUT DON'T WORRY, BOYS—THAT WON'T LAST! IT CAN'T!

WHATEVER IT IS, NO GOOD WILL COME OF IT, I BETCHA.

THEM TWO BUZZARDS ARE PROBABLY UP TO SUMPIN'!

Watt's the Name

GREAT HONK! GIT SHAVED, YOU GUYS! EVERYBODY BACK TO WORK, QUICK!

CHARMED, MISS KELTON, CHARMED! I'M JESSE WATT, YOUR GENERAL MANAGER AND OBEDIENT SERVANT. WELCOME TO BONITO CAMP.

That Wave

I BELIEVE THAT'S ONE SCAR FROM THE BATTLE OF HOLLYWOOD YOU'LL HAVE TO BEAR FOR SOME TIME YET!

IT DOESN'T LOOK SO TERRIBLE!!

WELL, JUST THE SAME, I DON'T LIKE IT! BELIEVE ME, POP, WHEN A KID WHO PLAYS FOOTBALL HAS HIS HAIR CURLED, HE'D BETTER BE MIGHTY QUICK ABOUT HAVING HIS FISTS CURLED, TOO!!

Jack Hears From Myra

GREAT GUNS, LEW! IT'S FROM MYRA! HOLD EVERYTHING—THIS THROWS AN ENTIRE NEW LIGHT ON THE AFFAIR. GRAB THAT TAXI, AGAIN!

DOES SHE SEND HER LOVE?

LEW, WE HAVE TO CHARTER A PLANE FOR A TRANS-ATLANTIC HOPE! BUT, FIRST WE MUST LOOK UP EX-QUEEN ELLEN, OF BORONIA! MYRA THINKS SHE MAY BE THE MOTHER OF ONE OF THE BABIES...

WHEW!





# THE SPORTS PAGE



## Dogs Should Be Trained Now for Hunting Season

**By MAX RIDDLE**  
NEA Service Sports Writer

Now is the time for all good sportsmen to get their dogs—and themselves—in shape for the hunting season. It is perfectly true that November is still a long time away. But both dogs and humans require time in which to prepare for a six or eight-hour hunting excursion.

In speaking of "condition," I am not thinking of simple physical ability of either the canine or his master. There is far more to it than that. But this will be discussed a little farther on.

At this time of year sporting dogs are apt to be out of shape. The hot summer is hardly the time to give a dog a hard workout.

**Training Should Start With Short Runs**

From the middle of April until the middle of August there can be little field work. Rabbits, quail, and pheasants go through the cycle of nesting, nesting, and the raising of their young during this period. But by this time of year the young game is large enough to take care of itself.

Dogs should be brushed up on their yard training during the rest of August with only short runs to tighten up their muscles. It is important that they be steadiest down in the yard before being sent into the field, else they will do definite harm both to themselves and the late harvest of game.

During September and October every effort should be put forth to give the dogs longer and longer runs. Thus, both master and dog will get accustomed to the work and when the rains and snows of November come both will be in condition.

**Hunting Dog and Master Must Work Together**

It is essential during the fall runs that dogs be given every opportunity to work on wild game. Only this type of work will actually prepare a dog for practical field duty.

Dogs must sharpen their noses and game work, just as athletes must quicken their reflexes. A boxer's ultimate ability may depend upon his natural instinct plus the speed of his reflexes. But only intelligent work will prepare him to win the championship.

This is equally true of a dog. Dogs which have lain in a pen for 10 months simply cannot produce the results that a dog which has had several months of preparatory work will turn out.

Dogs and their masters must learn to work together.

This is particularly true of bird dogs and spaniels. The latter are the most highly trained of sporting dogs, but regardless of the degree of training, they simply cannot do their best unless they are under the direction of intelligent masters who know both game and dog.

## Sibley Ward Wins State Skeet Shoot

**W. K. Lemley of Hope Breaks 125 Targets Out of 150 Shots**

**LITTLE ROCK, Ark.**—(AP)—Sibley Ward, Little Rock, won his second Arkansas state skeet championship Monday, by nailing out Beck Morgan, Texarkana, in a 75-target shoot-off after both smashed 144 in the regular 150-target all-bore round.

Ward, who won his first title in 1932, broke 25 straight in the first shoot-off string. Morgan equaled the record. In the next round, each missed one bird. In the third, Ward again filled a perfect string while Morgan dropped two.

W. P. "Bill" Smead, Camden, 1936 champion, was far down the list Monday with 134. C. L. Pond, Stuttgart, took third place with 143 and Herbert Ladue, Little Rock, small bore champion, fourth with 142.

The Texarkana squad composed of Morgan, Jack Boddie, Dr. R. R. Kirkpatrick, Bryant Trotter and Bruce Cullom, won the team title, breaking 678 out of 750 targets. Little Rock was second with 674.

R. L. Bennett, Little Rock, won the professional championship in a shoot-off with Bob Andrews. The two tied at 143. In the shoot-off, Bennett broke 24, Andrews 23. Bill Leftwich, Little Rock, was third with 139 and W. L. Davis, Texarkana, fourth, with 136.

Twelve-year-old C. L. Pond, Jr., Stuttgart, broke 41 out of 50 to win the junior championship. Paul Weeks, Jr., Shreveport, La., broke 139 out of 150. He was not eligible for the title.

Other final scores included: Grady Newton, Pine Bluff, 140; Paul Weeks, Sr., Shreveport, 139; Al Weldon, Shreveport, 138; Jewell Atkins, Texarkana, 137; Bryant Trotter, Texarkana, 136; Jack Boddie, Texarkana, 134; Walter Ryland, Jr., Pine Bluff, 134; Bruce Cullom, Texarkana, 133; Dr. R. R. Kirkpatrick, Texarkana, 131; J. M. Goodrich, Osceola, 127; Fred Ingram, Pine Bluff, 125; W. K. Lemley, Hope, 125; Frank Berry, Pine Bluff, 123; Buck Smith, Osceola, 117.

**Has Medwick's Number**

CHICAGO—(NEA)—The boys were talking about the best way to pitch to Ducky Medwick, slugging outfielder of the St. Louis Cardinals.

"What do you do, Gabby?" one asked Catcher Hartnett of the Cubs.

"Well," said Gabby, "a broad grin, cranking his red face, 'I just give the pitcher the signal to pitch the ball and then I rush over to back up third base for the throw from the outfield."



Fences are no obstacles to this retriever as he hurries back to his master with the prey.

## College All-Stars Whip Pro Team, 6-0

**20,000 Fans Witness Game on Muddy Football Field**

**DALLAS, Texas.**—(AP)—The collegians made it two straight 1937 football victories over the pros when the All-Stars whipped the Chicago Bears 6 to 0 in Cotton Bowl here Monday night.

It also was the collegians' second straight victory here, the All-Stars having defeated the then national pro champion Bears here last fall.

At Chicago last week, a college all-star team defeated the Green Bay Packers, national money-playing champs, 6 to 0.

Cucky little Art Guepe of Marquette hustled all over a muddy field to lead the collegians before 20,000 fans.

A heavy downpour two hours before game time, following two days of showers, hindered the stars' vaunted passer, Slim's Sam Baugh of Texas Christian and slowed both teams' running attacks.

The Lineup	
ALL-STARS	BEARS
McCam, N. Carolina	Manske
Left End	
McGee, Santa Clara	Stydahar
Left Tackle	
Steinkemper, Notre Dame	Fortmann
Left Guard	
Dewar, Texas A. & M.	Bausch
Center	
Scottino, S. Methodist	Zeller
Right Guard	
Ellis, Tex. Christian	Musso
Right Tackle	
Roach, Tex. Christian	Karr
Right End	
Baugh, Tex. Christian	Masteron
Quarterback	
Stovall, N. Tex. Teachers	Feathers
Left Halfback	
Wilkinson, Minnesota	Ronbarj
Right Halfback	
Agee, Vanderbilt	Maulders
Fullback	

The Standings			
SOUTHERN ASSOCIATION			
Teams	W.	L.	Pct.
Little Rock	94	51	.648
Memphis	82	62	.569
New Orleans	80	64	.556
Atlanta	79	64	.552
Nashville	78	69	.531
Birmingham	71	73	.493
Chattanooga	55	89	.382
Knoxville	39	107	.267

Monday's Results			
Little Rock 7-7, Nashville 1-0.			
Atlanta-New Orleans, rain.			
Birmingham 4-1, Chattanooga 3-1.			
(Second game tie).			
Memphis 6-3, Knoxville 3-2.			

NATIONAL LEAGUE			
Teams	W.	L.	Pct.
New York	76	48	.613
Chicago	71	52	.587
St. Louis	66	58	.532
Pittsburgh	65	59	.524
Boston	62	61	.502
Brooklyn	53	71	.427
Philadelphia	52	71	.423
Cincinnati	49	72	.405

Monday's Results			
New York 6-9, Philadelphia 2-3.			
Boston 1-6, Brooklyn 2-1.			
Cincinnati 7-1, Chicago 3-2.			
Pittsburgh 1-5, St. Louis 4-1.			

AMERICAN LEAGUE			
Teams	W.	L.	Pct.
New York	85	40	.680
Detroit	74	52	.587
Chicago	74	56	.569
Boston	67	56	.545
Cleveland	66	59	.528
Washington	54	66	.450
Philadelphia	40	83	.323
St. Louis	38	80	.320

Monday's Results			
New York 6-2, Philadelphia 3-1.			
Washington 2-2, Boston 6-0.			
Chicago 2-1, Cleveland 1-2.			
Detroit 10-5, St. Louis 9-2.			

## Travelers Win 2 From Nashville

**15th Double Win of Season for the Champion Southern Club**

**LITTLE ROCK.**—(AP)—Behind brilliant pitching by Emerson Dickman and Bob Porter, the champion Little Rock Travelers swept a doubleheader for the 15th time this season Monday night, defeating Nashville 7-1 and 7-0.

It also was the collegians' second straight victory here, the All-Stars having defeated the then national pro champion Bears here last fall.

The combination produced 12 safeties in each game and tied Nashville into knots with apparent ease.

The twin-bill wound up the Pebs regular schedule at home.

First game:  
Nashville ..... 000 000 100-1 3 3  
Little Rock ..... \$1 100 32x-7 12 1  
Johnson, Robinson and Leggett; Dickman and Coble.

Second game:  
Nashville ..... 000 000 0-0 3 2  
Little Rock ..... 102 121 x-7 12 2  
Watkins, Eiland and Hoffert; Porter and Coble.

**Barons Whip Lookouts**

**BIRMINGHAM, Ala.**—(AP)—Birmingham's Barons made it three straight over the Chattanooga Lookouts in the opening game of a twin bill here Monday, 4 to 3, and then rallied to gain a 1-1 deadlock in the second, with the night cap called at the end of the ninth to permit the Lookouts to catch a train.

First game:  
Chattanooga ..... 100 100 010-3 13 3  
Birmingham ..... 001 010 02x-4 5 1  
Sauerbrun and Livingstone; Darrow and Suene.

Second game:  
Chattanooga ..... 010 000 000-1 6 0  
Birmingham ..... 000 001 000-1 6 0  
Bazner and Martell; Hutchings and Garbark.

**Memphis Takes Pair**

**MEMPHIS, Tenn.**—(AP)—Memphis pushed over a run in the final inning of the nightcap Monday to defeat the Knoxville Smokies, 3 to 2, after taking the first game 6 to 3.

First game:  
Knoxville ..... 020 100 000-6 12 2  
Memphis ..... 000 002 22x-6 9 1  
McClure, Kardow, Lowe and Dyer; Frazier and Haley.

Second game:  
Knoxville ..... 000 020 0-2 1 0  
Memphis ..... 010 001 1-3 8 2  
Spencer and Haley; Hudson and Warren.

## Humphries Has 20 Wins in Southern

**New Orleans Pitcher Is First to Reach That Mark This Season**

**NEW ORLEANS.**—(AP)—Young Johnny Humphries, in his first season of professional baseball, Monday was the only Southern League pitcher with 20 victories this season.

Humphries, pitching the New Orleans Pelicans to an 11-to-3 victory Sunday over Atlanta, announced his 19th straight game. He has lost seven. Wetherell of Memphis recorded his 18th triumph Sunday at Knoxville's expense.

Humphries, a right-hander, is going to Cleveland next season.

**Score by periods:**  
All-Stars ..... 0 0 0 0-6  
Bears ..... 0 0 0 0-0  
Officials—Cochrane, referee; Minton, umpire; Morris, head linesman; Viner, field judge.

**To Improve His Job?**

**NEW YORK.**—Lau Ambers, lightweight champion, is taking trombone lessons from Russ Morgan, local orchestra leader.

**Pines for Snow**

**KONGBURGH, Norway.**—Bigger Rund, Olympic ski jumping champion, plans during the summer here on a course of pine needles.

## Carrigan, Murray to Fight Feature

**Milton Powell and Dean Parsons Scheduled for Three Rounds**

Pinkie Carrigan, local negro welterweight, meets George Murray of Spring Hill, in the four-round main event on Tuesday night's all-fight program at the South Walnut street arena.

During the past month Carrigan has reared four consecutive knockouts in the local ring. Murray is a new comer. From reports, he is expected to extend Carrigan.

In the three-round semi-final Milton Powell of Patmos, will meet Dean Parsons of Hope. Powell scored a second-round knockout over Hugh Carson of Hope last week.

The feature four-round preliminary brings together Edmond Davis, negro heavyweight of Hope, and Buddy Legans, 180-pounder of Spring Hill. These two fighters were scheduled to meet last week, but Legans failed to appear.

Two four-round preliminaries will complete the card. Amos Voss and Joe Turney will meet in a return bout. Both are CCC boys.

Paper Kid meets Claudie Woods of Lost Prairie in the opening bout starting at 8 o'clock promptly.

## New Golf Record Made by Erringer

**Shoots a 31 Which Is Best in History of Local Course**

Shooting a 31, which is two under par, Orville W. Erringer of Hope established a new record in the Labor Day tournament held Monday at the local golf course.

The best previous record for the 16-year-old course was a low score of 32, made by Foy H. Hammons last year.

The first player to par the course was Tully Henry when he shot a 33 on July 4, 1929. Since then the course has been parred by Nick Jewell, Dick White, Buck White, Morely Jennings, Foy Hammons and Orville Erringer.

Erringer, winner of the tournament, defeated Nick Jewell, 3 to 2 in the first match. In the second match Erringer won over Ed McCorkle, 6 and 5 and then defeated Tow ODwyer, 6 and 5 for the tournament.

In the second flight, S. L. Murphy defeated Ole Olsen, 2 and 1. In the third flight Ed Stewart won over M. Meyers.

Others participating in the tournament were Robert LaGrone, A. E. Slusser, Burl Thompson, Jimmie Jones, Phil Dulin, J. Briant and T. B. Hulson. Here is Erringer's score for the nine

holes:  
Hole ..... 1 2 3 4 5 6 7 8 9  
Score ..... 4 3 2 4 3 3 5 3 4-31.

**Future Holds Little Now**

DETROIT—Perfection came early to Judson Conant, 12 years old. While visiting here from St. Louis, Judson scored an ace on the 165-yard fifth hole at Bloomfield Hills course, using a brassie.

**Explains His Backhand**

FORREST HILLS—Don Budge used to be a left-handed hitter in baseball.

**BARBS**

China has one thing in its favor. A defensive bayonet is just as deadly as an aggressive one.

Fashionists declare that skirts have reached their "ceiling," so to speak.

Any stratosphere flights will be blamed on autumn breezes.

Mars is operating incognito in the Far East, but his mannerisms haven't changed much.

Tarantulas will be imported to wipe out Japanese beetles in certain counties. And after that the residents can always just pick up and abandon the country.

If the musical change is from trumpeting swing to strumming Hawaiian most of the country probably will be stringing along.

### SOUTH WALNUT STREET ARENA

## TUESDAY 8 P. M.

**PINK CARRIGAN**

**MILT POWELL**

Edmond DAVIS

JOE TURNER

PAPER KID

vs.

vs.

vs.

vs.

vs.

**GEORGE MURRAY**

**DEAN PARSON**

Buddy LEGANS

AMOS VOSS

LOST PRAIRIE

# Johnny Goes Marching Off to School

SOON the school bells will be ringing over the land. Soon Johnny and Janice, scrubbed and combed and brushed, will go off to the serious business of Reading and 'Riting and 'Rithmetic.

But, before they go, there is serious business for Mother too: She must select the children's outfits. In this work, advertisements can help her as nothing else can! They enable her to plan her shopping before she leaves the house. They point out bargains. They remind her of items she might otherwise forget. They make her task easier, more economical, more thorough.

Have you made a list of the things the children will need for school? Does that list include galoshes or rubbers? A new lunch box? A school bag, or strap for their books? A raincoat? Pads and pencils? Hats and suits, and a young man's topcoat? Perhaps a watch for the "ten o'clock scholar"?

Before Johnny goes marching off to school... read the advertisements!



## Camels Are Most Popular "Smoke"

R. J. Reynolds Tobacco Co. Opens New Series of Advertisements

In a new series of advertisements appearing this week, R. J. Reynolds Tobacco company points out its long established policy of using costlier tobaccos has made Camels the most popular cigarette in the world.

"Can people appreciate the choicer tobaccos in Camels?" the first of the new advertisements asks. And, answering this question, the Camel manufacturers say people "smoke more Camels than any other cigarette in the world."

The advertisement reads in part: "The deeper you dig into the facts—the more you find that real mildness and real flavor must be grown into cigarette tobaccos. Nothing man can do to inferior tobaccos can take the place of good tobaccos to start with. As you'd expect, naturally milder, better-tasting tobaccos cost more to buy. And Camel willingly pays millions more year after year to get them. That's why Camels are different—why they appeal more to men and women in all walks of life—why they're the largest selling cigarette in America... or in the world."

Camel superiority is supported by statements from athletes, explorers, aviators and others who have noted the difference in Camels. "To me, Camels mean cheer" with a capital "C," George Reis, famous motorboat sportsman is quoted. "I like Camels' hearty flavor. And I like the quick 'lift' I get with a Camel after I've been through a tough race."

Others who report in favor of Camels in this advertisement include William Tilden, famous tennis player; Joe Crane, parachute jumper; Charles Belden, rancher; Miss Helen Stansbury, aviation executive and Miss Dorothy Kilgallen, famous round-the-world reporter.

In addition to its famous newspaper advertising, the R. J. Reynolds Tobacco company will continue to use magazine, billboards, radio and other media.

## Alas for Indian

(Continued from Page One)

so as to share the tribal bounty.

Fix was a lad of about high school age when, in 1907, a government commission held a hearing to determine who were Choctaw Indians and so entitled to a division of the tribal property. The Fix family was left off for failure to prove Choctaw connections.

Since becoming old enough to realize what had happened to him, Fix has been an almost constant witness before congressional committees. He has a stack of documents and Indian affidavits that tell a story as weird almost as an "Arabian Nights" tale.

He tells it before the senate Indian affairs committee in about this fashion: "His great-grandmother married over in Mississippi to Oklahoma over in the enforced migration of that tribe. She had several children. One of the daughters married a Civil war soldier out in Kansas, had three children by him and then was murdered. The children were abandoned. They made their way back to Oklahoma and lived with relatives among the Choctaws. One of the children, Fix says, was his mother."

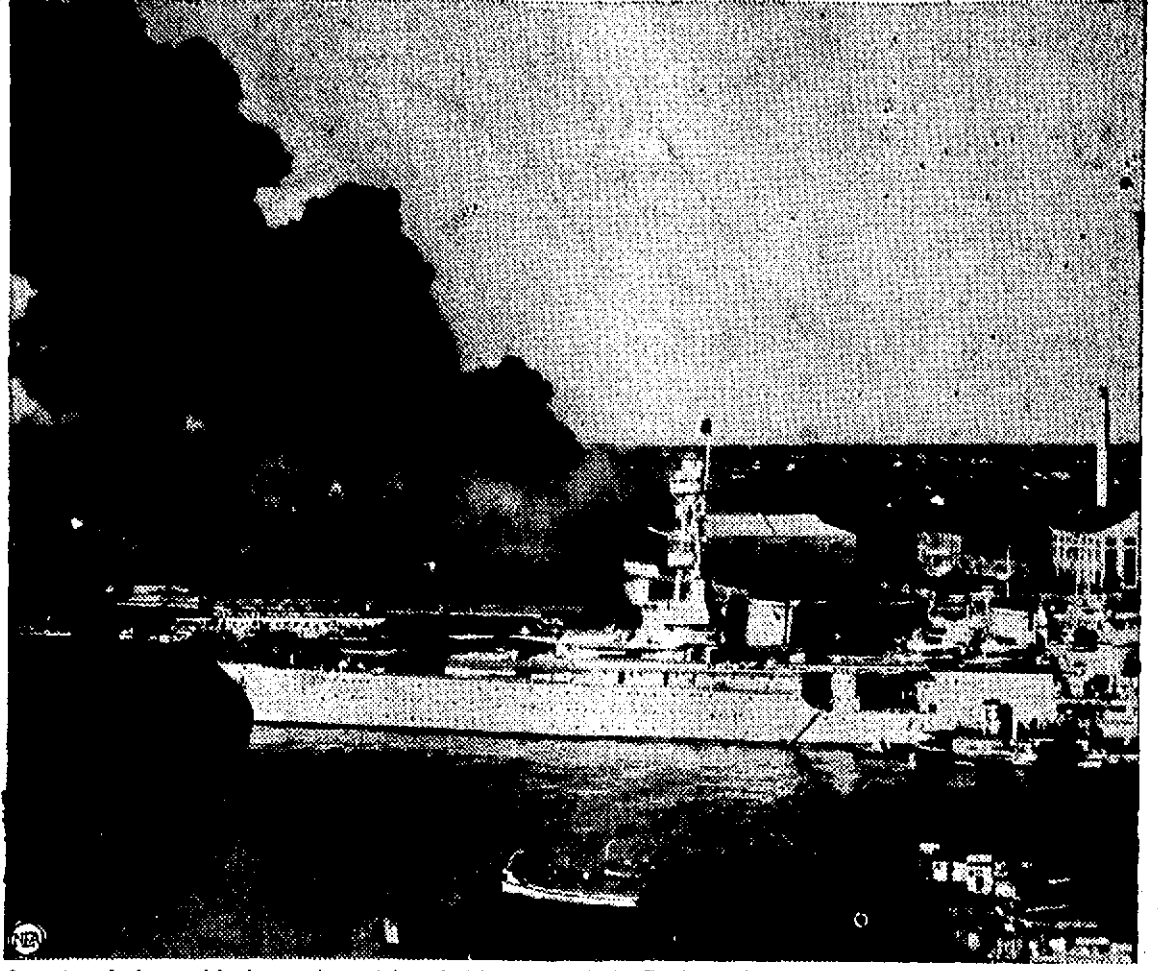
Other Cases, Too

The commission in 1907 was dissatisfied with the story and the Fix family got no land. The senate committee has not acted on his case yet, either. The Choctaws still have some coal land as tribal property and Fix predicts some day he will get a share of it.

Not only does the government oppose him, since it made the original finding, but members of the tribe in good standing on the rolls don't want him in on the tribal pool.

There are hundreds of other Indians in like condition. The Klamath Indians in Washington have valuable timber holdings and pay comfortable fees to a firm of attorneys in Washington, D. C., merely to draw up timber

## Bomb-Struck U. S. S. Augusta Before Flaming City



Clouds of dense black smoke, rising behind the U. S. S. Augusta, are somber evidence of the destruction which descended on the war-torn Shanghai area from out of the skies. High explosive shells and bombs dropped on Pootung, just across the Whangpoo river. The smoke above is from flames in Pootung which spread through the city and caused damage estimated in the millions. Shortly after this photograph was made a one-pound "pom-pom" shell fell on the well deck of the Augusta, flagship of the U. S. Asiatic fleet, killing one sailor and wounding eighteen. The navy investigated, decided it was impossible to tell who dropped the shell.

sale contracts. Several hundred Indians were left off the Klamath rolls also, and thereby hangs another case before congress.

It is all very complex, because the Indians did not keep especially good birth records. Among themselves they knew who was who, but it is a tough assignment for a lone Indian at outs with his tribe to prove his ancestry. The only witnesses are other Indians—who would rather have fewer in on the split-up anyway.

## American Consuls

(Continued from Page One)

navy minister concerning the insult contained in the British note, which affirms that the imperial Japanese forces committed an act contrary to humanity," asked Takeshi Azuma, leading member of the Seiyukai, second largest political party.

"I should like to refrain from commenting on an official note from a foreign nation," said Hirota.

"It is unthinkable that the imperial navy would commit acts contrary to humanity," was the comment of Admiral Yonai, navy minister.

Azuma said further of the British note:

"It says the Japanese forces are barbarous and always are attacking non-combatants. Is the Foreign Office willing to accept it as a legitimate note? Was not the British ambassador, himself, responsible for the incident, in that he drove without notice into a belligerent zone?"

(In London British officials declined comment on reports that the new British ambassador to Tokyo, Sir Robert L. Craigie, might withhold presentation of his credentials to the emperor until Japan had given satisfaction over the shooting of Sir Hughes. Sir Robert reached Japan last week.)

To Deal "Fatal Blow"

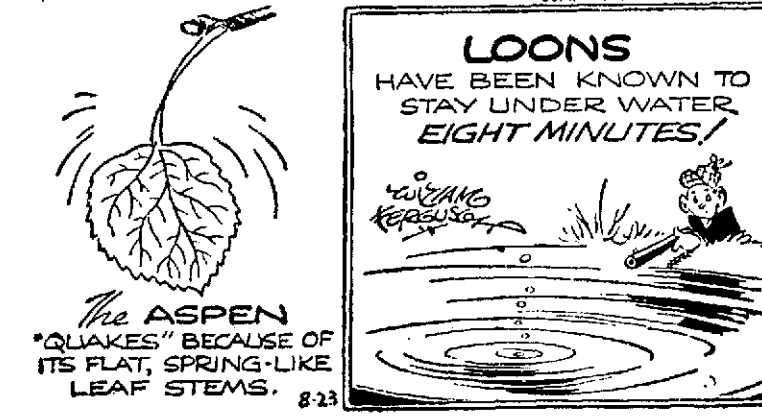
General Sugiyama, war minister, replying to questions on the war in China, said Japan feels it necessary to deal a fatal blow to "Chinese militarists" and the Japanese army is confident of its ability to do this.

The Percheron breed of horses is named for the French district of La Perche, native home of the breed.

## THIS CURIOUS WORLD By William Ferguson



**THE MOON IS FULL**  
FOR JUST AN INSTANT DURING EACH LUNAR MONTH!  
(IT IS FULL ONLY DURING THE MOMENT THAT ITS LONGITUDE DIFFERS BY EXACTLY 180 DEGREES FROM THAT OF THE SUN.)



**LOONS**  
HAVE BEEN KNOWN TO STAY UNDER WATER EIGHT MINUTES!

**THE ASPEN**  
"QUAKES" BECAUSE OF ITS FLAT, SPRING-LIKE LEAF STEMS.

## EAT THE THEATERS

At the New

Eighteen well known character players support the youthful Robert Livingston and Heather Angel, in the color film "The Bold Caballero," which opened Tuesday at the New theater. Those include Sig Rumann, Emily Fitzroy, Robert Warwick, Walter Long, Charles Stevens, Ferdinand Munier, John Merton, Jack Kirk, Carlos de Valdez, Vinegar Roan and Henry Morris.

Livingston, who has been starred in Republic's "The Vigilantes Are Coming," and "The Three Mesquiteras," plays a dual role in the color film, that of Zorro, the masked rider and a floppish young man with a penchant for fancy clothes and court life. Before joining Republic a few months ago, Livingston was under a long contract at the M-G-M studio. Before that he learned his acting at the Pasadena Community Playhouse.

Miss Angel, started on the London stage at the age of seventeen and before she was nineteen she had appeared in hundreds of performances in every English speaking country in the world. She came to the United States

to play a part in "Berkely Square," after several years as star of German, Italian and French films.

Among the other players are Sig Rumann, formerly of Berlin opera, Robert Warwick, Emily Fitzroy, English character actress, Walter Long, star of the silent era, Ferdinand Munier, Slim Whitaker, Chris King Martin and John Merton.

Wells Root, noted author-traveler, wrote the story of the color picture and made his debut as director as well. In charge of photography was Alvin Wycoff, who is considered one of Hollywood's leading color experts.

**Porpoises Escape From Bow and Arrow Attack**

JUNEAU, Alaska.—(P)—The attempt of L. A. Phillips of Sacramento to hunt porpoises with a bow and arrow was not a success.

Though he found plenty of quarry in a cruise on his yacht Kiki, he discovered the fish were powerful enough to break the tow line attached to the arrows. He described them as batlers as game as swordfish.

Alligators are named incorrectly. Early Spanish settlers called the creature "una lagarta," meaning a lizard, and the word alligator is a corrupted form, but the alligator is not a lizard.

## Guernsey Summer School Is Ended

Two-Month Session at Guernsey Closed Last Friday, Sept. 3

Guernsey High School closed its two-month summer term Friday, September 3, with a total enrollment to date of 245 students, the largest in the history of the institution. Of this number 65 were in the high school department and the remaining 180 pupils were enrolled in the grammar school.

In spite of the fact that the state furnished free text books for the pupils of the lower eight grades, the enrollment was greater than any year in the past, and that the school board returned to the undivided session as of last year, the average daily attendance this summer was only 188 pupils, or no gain over last winter's attendance. The percentage of attendance for the past two months was only 88 per cent, a decrease of approximately 3 per cent from that of last year's straight term average of 91 per cent. The records also show that 40 pupils were dropped from the rolls before the summer term closed, H. B. Bristow, principal, said.

## Capper Sees But

(Continued from Page One)

higher wages, there will be an increased demand for farm products.

That much is true. It is also true that the manufacturer who sells to the farmer will raise his prices to meet higher labor costs. The effect is to level down the farmers' income which has been increased by the higher farm market. Ultimately the farmers' prosperity depends on good or bad crops.

However, the farmers are not going to complain about good wages for the industrial workers if at the same time they are getting good prices for wheat and corn and cotton.

**Get Nearer Parity Prices**

Crop control legislation, which is scheduled for consideration by the Senate next January, should, I think, be governed largely by existing prices in the farmers' market. I believe farmers are feeling better about their economic situation than they have for years. They are getting nearer parity prices now than at any time since 1920, and there seems to me no evidence of overproduction at this point. If there is a trend toward overproduction with a poor farm market resulting, then I think Congress should step in and check the trend. But the farmer is not dissatisfied with the way things are going, as are the industrial workers at this point. I don't think agricultural communities in any important measure are open to agitation for political reform or any radical departure from the established political party system.

It is cheaper to use the mails in dry weather. A Fort Worth, Texas, firm found that a few days of rain added 5750 pounds to the total weight of letters sent out during a mail campaign week.

**The Wheeler Family**

John Wheeler, who studied law (like dad) and is now with the securities exchange commission. He grins broadly and says "Thank you" when anyone says he looks like his father.

Elizabeth Wheeler, now Mrs. Edwin Colman. She's a member of the Washington league of women shoppers, which is fighting for better working conditions (like Dad).

Edward Wheeler, at Harvard study-

## Hold Tight, Boys—Here I Come!



The swift descent of the fireball, above, is about to be broken as he plummets through the air from a point high above the "smoke-eaters" who stand by to catch him in the net. The picture was taken as Chicago firemen practiced for the first national fire-fighters' tournament to be held in Chicago Sept. 5-6. Firemen from all over the country will compete.

## Wheeler Happily Returns to Home

Son Never Can Remember Montana Senator Really Angry

By LYDIA GRAY SHAW  
AP Feature Service Writer

WASHINGTON.—The Wheeler family is always pleased pink when congress closes shop and gives their father, Senator Burton K. Wheeler of Montana, back to them. He's the best playmate they know.

Right now as many Wheelers as find it possible are planning to meet their father at the family log cabin in Glacier national park. They all helped build it under the senator's direction.

There are six young Wheelers and Mrs. Wheeler. And from the sidelines it looks as though every last one of them, even the girls, wants to be as much like Dad as possible.

**Never Becomes Angry**

Son John says he can't ever remember seeing his father angry.

"His technique is perfect," says John. "He never says, 'Don't do that.' Instead, he says, 'Let's explore the idea.' Or he just ridicules us out of a plan by making us see it's silly."

Talk is the family's greatest pleasure. The dinner hour sees the senator full of day's political happenings and his family full of questions about

## Salzburg Makes 'Met' Look to Own Laurels

SALZBURG, Austria.—(P)—There's a new answer to the old question about an opera singer's ultimate goal. It's Salzburg.

That's the answer, at least, for six who have sung with the Metropolitan Opera company in New York and who are now prominent in the Salzburg Music festival.

Some are attracted by the international audiences, the pay, the chance to talk with many other artists, or the quiet of Salzburg.

Lotte Lehmann is one of the growing number that has looked beyond the Metropolitan to this little city. Others are Ezio Pinza, Virgilio Lazzari, Elisabeth Rethberg, Kerstin Thorborg and Francis Smiggi.

Founded in 1837, Holyoke College, Holyoke, Mass., was the first American college strictly for women.

them. After dinner the senator usually has some challenging article he wants to read aloud, and the family settles down to listen. That's his way of leading his children's thinking.

"Those after-dinner sessions are so interesting," says Son John, "that we've often broken dates just to stay home and listen. That's quite a Dad, don't you think?"

## 666 checks Malaria in 3 days Colds

Liquid, Tablets first day Salve, Nose Drops Headaches, 30 minutes.

Try "Rub-My-Tim"-World's Best Liniment



The Morning After Taking Carter's Little Liver Pills

**WE PAY 5%**  
Jefferson Standard  
LIFE INSURANCE CO.  
Pink W. Taylor  
First National Bank Building  
Hope, Arkansas

**Cobb's Radio Service**  
RCA Radio Tubes  
Eveready Batteries  
Expert Repair Work  
Phone 333 208 So. Elm

"CAN PEOPLE APPRECIATE THE CHOICER TOBACCOS IN CAMELS?"

A QUESTION FREQUENTLY HEARD...

ANSWER:

**THEY SMOKE MORE CAMELS THAN ANY OTHER CIGARETTE IN THE WORLD**

"Camels went 'round the world with me, I'll bet on them any time," famous round-the-world reporter, Miss Dorothy Kilgallen, says. "With Camels, steady smoking's a steady pleasure."

"I have a long record as a Camel smoker—I've smoked them for many years," Bill Tilden states. "Here's one big point I'd like to make about Camels—they're the cigarette that I've found doesn't upset my nerves."

"To me, Camels mean 'Cheer' with a capital 'C,' the famous motorboat sportsman, George Reis, says. "I also like Camel's hearty flavor. And I like the 'lift' I get with a Camel after I've been through a tough race."

Men and women respond to the unadorned fact that costlier tobaccos play the most important part in making Camel Cigarettes milder and better

THE deeper you dig into the facts—the more you find that nothing man can do to inferior tobaccos can take the place of good tobaccos to start with. As you'd expect, naturally milder, better-tasting tobaccos cost more to buy. And Camel willingly pays millions more to get them. That's why Camels are different—why they appeal more to men and women in all walks of life—why they're the largest-selling cigarette in America... or in the world!

"Camels go big out our way," says Charlie Belden, boss of the Pitchfork Ranch, Wyoming. He is shown delivering a load of pronghorn antelopes to a zoo, via plane. "Cowboys are great Camel smokers. They like that 'lift' they get out of Camels."

"So many girls at college smoke Camels," says Miss Josephine O'Neill, co-ed. "Mental work often has an effect on digestion. I find that during meals and after, Camels make food seem twice as good."

"I've been enjoying Camels for years," the famous parachute jumper, Joe Crane, begins. "I've smoked enough of them to prove that Camels don't frazzle your nerves. Flavor? Well, I'd walk a mile for a Camel! You can't beat 'em!"

## COSTLIER TOBACCOS IN A MATCHLESS BLEND

Camels are a matchless blend of finer, MORE EXPENSIVE TOBACCOS—Turkish and Domestic. The skillful blending of leaf with leaf brings out the full delicate flavor and mildness of these choice tobaccos.

**ENJOY BENNY GOODMAN'S SWING BAND FOR A FULL HALF-HOUR!**  
Tune in Benny's popular swingsters—hear his famous trio and quartette. Tuesdays—8:30 pm E. S. T. (8:30 pm E. D. S. T.), 7:30 pm C. S. T., 6:30 pm M. S. T., 5:30 pm P. S. T., over WABC-Columbia Network.